Undergraduate Committee Meeting Minutes  
May 4, 2007  
1 pm to 2:20 pm

Present: Bruce Huhmann (chair), Rusty Calk, Randy McFerrin, Tim Query, Kathy Brook.  
Absent: Terry Adler, Justine Adkisson, Carolina Molina (student).  
Guests: Janice Black, Bonnie Daily, Jerry Hampton, Jennifer Kreie, Jim Shannon, and Larry Tunnell.

ITEM 1: Necessary content coverage from BUSA 365 for use in BUSA 421. Randy McFerrin asked Jerry Hampton if the marketing material covered in BUSA 365 would be covered in MKTG 303. Jerry Hampton replied that it would be covered as well as additional marketing material.

Earlier in the week Bonnie Daily had met with some of the faculty who teach BUSA 421, they agreed that there were six topics that students should be introduced in BCIS 485 or MGT 470 or MGT 344 to prior to taking BUSA 421.

- Process definitions and flows
- Systems approach
- Value chain
- Benchmarking/quality
- Inventory management
- Basic understanding of productivity ratios

Jim Shannon and Jennifer Kreie pointed out that:

(a) these topics are closely related to Enterprise Resource Planning (ERP) as ERP and SAP developed out of manufacturing-related processes MRP and MRPII although currently ERP has expanded to cover service industry processes;

(b) BCIS 485 Enterprise Resource Planning will have two textbooks, one of which is a book by Wagner, a production and operations management (POM) person, who shows how SAP-ERP is used in a POM context;

(c) these topics will all be touched on in the class or the textbooks in addition to bill of materials, supply chain management, supplier quality control, supplier fulfillment, supplier logistics, and other POM topics.

Bonnie Daily said that the POM material currently in BUSA 365 would be covered in MGT 344. Terry Adler had earlier indicated a willingness to cover these 6 topics in MGT 470. Both Terry Adler and the BCIS faculty agreed that a primer of these 6 POM topics would be helpful for faculty teaching MGT 470 or BCIS 485. The committee decided to ask Minjoon Jun for his expertise in this area by passing along the POM modules he wrote for BUSA 365 to the instructors of these courses.

ITEM 2: Prerequisites for BUSA 421

The CoB faculty’s recent vote to change the core, necessitated some changes in the BUSA 421 prerequisites. Rusty Calk asked Kathy Brook if the prerequisites could be dropped if the Banner system could keep everyone not in their last 18 months out. Kathy Brook pointed out that this would be problematic. Jerry Hampton asked if the course could be capped at zero and then students wanting into BUSA 421 could be checked for the necessary prerequisites. Kathy Brook pointed out that this was the way it had been done, but having a list of
prerequisites allows Banner to do this for us.

Rusty Calk then moved that all business core courses be added as prerequisites to BUSA 421. After much discussion, it was decided to amend the motion as follows:

The old prerequisite wording of "BCIS 338 or 350, BLAW 316 or 317, BUSA 365, FIN 341, MGT 309."

Would be changed to "BCIS 338 or 350, BLAW 316 or 313, FIN 341, MGT 309, MKTG 303, and one of the following: MGT 344 or MGT 470 or BCIS 485."

Rationale: Based on the faculty vote to revise the curriculum, the prereqs for BUSA 421 needed to be changed. Also, BLAW 317 no longer exists but BLAW 313 is an approved alternative for sports marketing.

It was agreed that Bruce Huhmann would email the faculty to see if anyone was concerned that this change needed to be voted on by the faculty at the Fall convocation.

ITEM 2 FOLLOW-UP: Bruce Huhmann emailed the faculty the following message: "The Undergraduate Committee voted on Friday to amend the BUSA 421 prerequisites. Old: "BCIS 338 or 350, BLAW 316 or 317, BUSA 365, FIN 341, MGT 309."

New: "BCIS 338 or 350, BLAW 316 or 313, FIN 341, MGT 309, MKTG 303, and one of the following: MGT 344 or MGT 470 or BCIS 485."

Rationale: Based on the faculty vote to revise the curriculum, the prereqs for BUSA 421 needed to be changed. Also, BLAW 317 no longer exists but BLAW 313 is an approved alternative for sports marketing. If you are concerned that this needs to be voted on by the faculty at the Fall convocation, let me or Kathy Brook know as soon as possible."

Conclusion: No one e-mailed with any concerns.

ITEM 3: Online sections of MGT 344 and BCIS 485

MGT 344 is already online. Bruce Huhmann asked Larry Tunnell if he was supportive of offering an online version of BCIS 485 once the ERP/SAP cohort in the college feel their are ready to offer one. Larry Tunnell said that he would be supportive of it if the ERP/SAP folks wanted to offer an online version.

Limitations for MGT 344
Currently the course description for MGT 344 contains the following phrase "Restricted to students majoring in General Business through the distance education program." Bonnie Daily was asked if she approved the removal of this wording. She expressed concern that the online section of MGT 344 needed to be kept open for Distance Ed students. Kathy Brook informed her that Distance Ed students would be allowed to sign up for that course first; so it would not be a problem. After that Bonnie Daily agreed to the elimination of the wording. The committee voted and unanimously agreed to eliminate this wording in the MGT 344 requirements.
ITEM 4: New Course Addition
A proposal for a new course, BA 485 The Business of Science and Technology, had been tabled at the last meeting of the committee. Bruce Huhmann said that this proposal deserved to be voted on because we had received it early enough in the semester and the new class was part of a 5-year NIH grant. However, Rusty Calk had some concerns about the course. In the proposal for the course (Section II b), it stated that "...this course will be offered once a year, Spring 2008 through Spring 2012. The Dean of the College of Business has agreed to continue offering it after that time." Rusty Calk said that given the temporary nature of the course (five years of the grant) that this would be better as an offering of BA 490 Special Topics, which is already in the catalog. Rusty Calk mentioned that this issue may need to be brought up with the faculty at some point, because it involves the mission of the college; it would be conceivable for the catalog to have many different grant-based courses that are not consistent with our mission if we did not have a procedure of numbering them all as 490s. Kathy Brook pointed out that some grants stipulate that the course must be offered over a longer period of time. The committee asked Bruce Huhmann to contact the relevant department head, the dean, and the initiator of the proposal to see if the course could be offered as BA 490. Then, Rusty Calk pointed out that the language stating that the course would be run after the grant expired worried him since someone would have to staff the class and there has been problems with departments being willing to staff classes either in rotation or in classes assigned to a particular department that are outside of the usual expertise/interest of that department's faculty. Randy McFerrin said that the committee has a duty to the faculty as their representatives on curriculum matters to ask questions that need to be asked. The committee asked Bruce Huhmann to contact the relevant department head, the dean, and the initiator of the proposal to see who would be responsible for funding a position/staffing the class once the grant money runs out in 2012.

ITEM 4 FOLLOW-UP: Bruce Huhmann contacted the dean, the department head and the initiator of the proposal. In regard to the new course proposal for BA 485 "Management of Science and Technology", the initiator of the proposal, Sherry Mills, provided him with a copy of the dean's letter of support for the course. This was used to correct some information in course proposal. NIH grant does not require the College of Business to continue teaching BA 485 after the grant expires. The Dean's actual words from his letter of support are as follows: "To show my level of support, if this course successfully meets each year over the next five years, then I will eagerly adopt it permanently into the Business College and fund it thereafter." In other words, if this course is of sufficient interest, the College is making sufficient SCHs from offering this course, someone is willing to teach the course, etc.; the College can continue to offer it. This information relieved the worries among members of the committee that we would be making a long-term commitment to offer a course outside of any of our current majors or options, regardless of enrollment. After gathering the information needed to make an informed decision on behalf of the College of Business faculty, Terry Adler moved and Bruce Huhmann seconded the following motion: Approve the new course proposal, BA 485 "The Business of Science and Technology." The committee voted to accept the new course proposal, BA 485 "Management of Science and Technology" with four votes in favor and one abstention.

ITEM 5: PREREQUISITE FOR MGT 470
Bonnie Daily was concerned that MGT 470 has as a prerequisite MGT 345G. This could potentially create
a bottleneck for students wanting to take MGT 470 now that it is an option in the core. Bonnie Daily did not know whether MGT 345G was necessary for enrollment in MGT 470; but if the instructor of MGT 470 did not believe that it was necessary then she would like to see this prerequisite dropped. The committee asked Bruce Huhmann to contact the instructor of MGT 470 and fellow committee member, Terry Adler, to determine if MGT 345G is a necessary prerequisite to MGT 470.

ITEM 5 FOLLOW-UP: According to MGT 470 instructor and fellow committee member, Terry Adler, it is not necessary to have MGT 345G as a prerequisite for MGT 470. The only reason that it is listed as such was for sequencing purposes for students within the Project and Supply Chain Management option. Now that MGT 470 is part of the core, it is no longer necessary for MGT 345G to be a prerequisite for MGT 470. Therefore, to clear up the last advising/prerequisite issue before the end of the Spring semester, Bruce Huhmann moved, Terry Adler seconded the following motion: Remove MGT 345G as the prerequisite of MGT 470. The motion passed unanimously. Bonnie Daily will forward a "flimsie" for the change from the Management department for official paperwork purposes.