17 November 2010 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present: Terry Adler, Justine Adkisson, Dennis Clason, Kathy Brook and Bruce Huhmann

Guests: Sherry Mills and Jim Shannon

Absent: Kevin Mc Nelis and Greg Roth

Meeting Called to Order at 1300.

Jim Shannon presented results from the Spring 2010 assessment of College of Business (CoB) Goal 3: Students are effective users of information technology. (See BBA Learning Goals.) Data collected in BCIS 338 and suggests that student learning was acceptable in two out of three of the objectives for this goal. Out of 180 students in the spring semester 2010, the following results were noted for each major objective:

1. With regard to being able to acquire information using relevant information technologies, 77% were able to meet or exceed expectations.

2. With regard to being able to use information technology to manipulate information into a form usable in business decision making, 84% were able to meet or exceed expectations.

3. With regard to being able to use information technology to disseminate information to others, 80% were able to meet or exceed expectations.

The Fall 2009 data showed all three objectives only being satisfied in the 70% range so the Spring 2010 data shows a big improvement. Jim led an effort to stop using grades to assess student performance and the IS department redesigned the assignments to improve the assessment process. Jim is going to evaluate why objective 1 is less than the 80% goal for student learning. Our thanks go out to all the IS instructors who have improved the assessment process in BCIS 338: Jim, Bobbie Green, Richard Oliver, Carlo Mora and Jim Nelson. Our committee has no recommendations at this time with regard to Goal 3.

In addition, Kathy Brook asked us to review the College's requirement of ENGL 203G with regard to transfer students to the College of Business. We have many transfer students (from outside institutions or from other NMSU colleges) who completed a valid English writing course prior to transferring that satisfies the state and university requirement for Area IB, or who have completed a course similar to ENGL 203G with another prefix besides English (e.g., some business colleges teach a business writing course but the prefix is a business designation). Kathy asked that we move to accept a legitimate second English course or even a similar business writing course with non-English prefix to satisfy the College's ENGL 203G requirement. Dennis Clason moved and Bruce Huhmann seconded a motion to accept a second English course for the College's ENGL 203G requirement for transfer students even when the course prefix is not necessarily labeled "English XXX." The relevant information is as follows:

Motion passed 3 yes and 0 no.

Finally, Liz Ellis provided an information copy to the committee regarding the Finance Department's decision to approve two changes to the undergraduate Finance major for the 2011-12 catalog. In summary, the first change allows substitution of a Finance elective course numbered 310 or higher for the upper-division Accounting course requirement and the second change eliminates the Banking Option for Finance majors. The Finance Department will still offer the Banking Minor. Both of these changes were discussed by our committee and there was friendly agreement and support. We appreciate the Finance Department's communication with our committee.

Meeting Adjourned at 1400.

Next meeting is scheduled for 1 December 2010 from 1300 to 1400 in the BC246. Judith Weisinger will present assessment results on diversity as Goal 2 of the College of Business.

Submitted by: Terry Adler, Chair