1 October 2009 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present: Terry Adler, Justine Adkisson, Kathy Brook, Bruce Huhmann, Elliott Willman, and Tony Popp

Absent: Kevin McNelis, Tim Query

Meeting Called to Order at 8:30 a.m

**First Order of Business:**

Justine provided a COGNOS report example of FIN 341 demonstrating how to identify BBA and other COB students in our COB courses. This is important for measuring learning of our COB students in the assessment process.

**Second Order of Business:**

The committee discussed the results of the AOL data regarding oral communication as measured in COMM 265. The AOL data identifies that our business students did not meet the 80% proficiency goal in competency regarding research and documentation of sources. Students were asked in COMM 265 to provide at least 5 adequately cited sources in a persuasive speech. The committee believes that poor citation skills are a problem based on this AOL data and feedback we as a committee have received from COB faculty members in core COB courses. Even though this data falls under the student’s ability to communicate orally, the problem of documenting at least 5 sources in a prepared speech outline was the real problem in the report. The committee discussed the need to educate COB students early in the curriculum as to how to properly document sources of information and what they did with this information in their papers and presentations. The committee also discussed the related issue of plagiarism that may be occurring if students do not adequately document their sources used in COB core courses. The committee discussed many alternatives on how and where to improve student competency in research and documentation of their sources.

**Closing the Loop:** The committee decided unanimously to require a 30 minute section in BUSA 111 that includes a hand-out on how to properly document their sources for COB work and require each student to watch an NMSU video on plagiarism. The video was developed right here at the NMSU Writing Center and can be found at:


All BUSA 111 instructors will be required beginning in Spring 2010 semester to show this video in class and to facilitate a discussion using the hand-out provided by this committee on how to properly cite their sources. Total time with video and discussion should less than 30 min.

Meeting Adjourned at 9:50 a.m.

Next meeting is scheduled for 8 October 2009 from 0830 to 1000 in the Dean’s Conference Room.

Submitted by: Terry Adler, Chair