13 October 2010 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present: Terry Adler, Justine Adkisson, Kevin McNelis, Greg Roth, Dennis Clason, and Bruce Huhmann

Guests: Sherry Mills and Judith Weisinger

Absent: Kathy Brook

Meeting Called to Order at 1300.

Judith Weisinger presented results from the Spring 2010 pilot assessment of College of Business (CoB) Goal 5b: Students can comprehend ethical implications in business. Data collected suggest that student learning was less than acceptable. Out of 86 students in the spring semester in Mgt 309, the following results were noted:

1. With regard to being able to describe alternative ethical perspectives, only 79% were able to meet or exceed expectations.

2. With regard to being able to identify relevant stakeholders, only 71% were able to meet or exceed expectations.

3. With regard to being able to propose alternatives, only 48% were able to meet or exceed expectations.

4. With regard to being able to explain appropriateness, only 59% were able to meet or exceed expectations.

Judy led a Management Department effort to revise the assessment instrument as Mgt 309 instructors believed that it did not uniformly cover Goal 5b performance criteria and the questions in the assessment were inappropriate as well (e.g., ‘Yes’ and ‘No’ questions do not allow for assessing comprehensive learning).

CLOSING THE LOOP: The Management Department subsequently developed a new assessment instrument that is being re-piloted in the Fall 2010 semester in all Mgt 309 sections to assess Goal 5b. This assessment instrument has become a permanent part of the Mgt 309 course as well as the uniform use of one textbook to ease confusion in the administration of the course. The UG Curriculum Committee noted that this is another example of the CoB “Closing the Loop” to better improve student learning as all Mgt 309 courses have been subsequently changed as a result of our assessment in the Spring 2010 semester. Further “Closing the Loop” may be required based on the data we receive in the Spring 2011 semester based on the results of this re-pilot effort.

In addition, Sherry Mills presented a Draft ‘Assessment Guidelines’ which will be used to chronicle all courses in which assessment is occurring. The Committee discussed and revised the draft so that faculty and reviewers can better understand how assessment is conducted in each course.

Meeting Adjourned at 1400.

Next meeting is scheduled for 27 March 2010 from 1300 to 1400 in the BC246.

Submitted by: Terry Adler, Chair