21 Oct 2011 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present:  Terry Adler, Dennis Clason, Michelle Jasso, Justine Adkisson, and Michael Loera
Guests: Sherry Mills
Members Absent: Greg Roth, Kathy Brook and Kevin McNelis

Meeting Called to Order at 0930.

First Order of Business:

The committee reviewed a draft response to the 5th Year Maintenance Report (provided by Terry). The committee provided comments and revisions to the report which will be submitted through Pookie Sautter to the CEC. Michelle is developing an expanded one-page chart of “Closing the Loop” actions by each CoB goal based on this report. This one-page chart will be used to summarize information for the “Reaffirmation Visit” in October 2012. Also, notebooks will be made available by CoB goal to document “Closing the Loop” actions highlighted on in the 5th Year Maintenance Report. These notebooks will include syllabi of BBA core courses, assignments, and documentation for the review of the reaffirmation review team. Our committee report will go to the CEC on Tuesday, 25 Oct 2011, next week including Michelle’s flowchart.

Second Order of Business:

Today’s meeting again focused on continuing the process of mapping our UG core curriculum to ensure that all CoB goals are being taught in specific core courses. The committee agreed that a minimum of 2 or 3 courses per CoB goal is enough to ensure that the goal is being taught at an adequate level for student learning to occur. To summarize our committee’s discussion to date, the following UG core courses have been mapped with CoB undergraduate goals:

Goal 1a (Written Communication): ENGL 203, BCIS 338
Goal 1b (Oral Communication): MKTG 303, MGT 449/BUSA 421
Goal 2 (Diversity): MGT 309, MGT 470
Goal 3 (Information Technology): BCIS 110, BCIS 338
Goal 4a (Problem Solving): MGT 449/BUSA 421, FIN 341, ACCT 251, ACCT 252
Goal 4b (Critical Thinking): MGT 449/BUSA 421, FIN 341, ECON 251, ECON 252, ACCT 251, ACCT 252, MKTG 303

Terry discussed the need to revise the components of Goal 2 (Diversity) as it is very limited in its focus on stereotypes with the Management Department. The committee believes that diversity is certainly an inclusive concept and should be expanded to include all types of diversity (i.e., racial, socioeconomic, ability, background, geographic, etc.). The Management Department is going to address this issue and provide a revised set of rubric components this fall to broaden our definition of diversity.

Third Order of Business:

UG committee members have been discussing in their respective departments whether the BA 302—Principle-Based Ethics course should be “the” UG ethics course in core curriculum or whether we should continue to embed ethics in several CoB courses. Initial feedback is to the latter choice with little consensus for a stand-alone course.
Fourth Order of Business:

The committee also agreed to add MGT 449 as a course for assessing critical thinking in Spring 2012. A new assignment called “Zia Prep Academy” has been developed for the purposes of improving and assessing student learning in the ability to critically think. Since this is the capstone course in the UG core curriculum, it makes sense to assess this skill at this point in the student’s academic development.

Meeting Adjourned at 1030.

Next meeting is scheduled for 28 October 2011 from 0930 to 1030 in BC247.

Submitted by: Terry Adler, Chair