College of Business  
COLLEGE EXECUTIVE COMMITTEE  
August 1, 2007  
MINUTES

Members:
Garrey Carruthers, Chair, Dean and Vice President for Economic Development
Kathy Brook, Associate Dean for Academics; Kevin Boberg, Associate Dean for Research; Sylvia Acosta, Assistant Dean for Public Relations; Larry Tunnell, Department Head, Accounting and Information Systems; Tony Popp, Department Head, Economics and International Business/Experimental Statistics; Liz Ellis, Department Head, Finance; Bonnie Daily, Department Head, Management; Jerry Hampton, Department Head, Marketing; Bobbie Green, MBA Director; David Daniel, Faculty Council; Janet Green, School of HRTM; Janice Wright, Assistant to the Dean

Absent: Sylvia Acosta, Bobbie Green, Janice Wright, Faculty Council representative, Janet Green

Agenda Item | Description and Follow Up
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I. Review of the minutes and Tracking Tool | Kathy Brook will distribute copies of all minutes and notes for summer meetings before the CEC meeting on August 8.
On the tracking tool, items which have been completed are shaded. K. Brook asked for feedback by 5:00 p.m. on August 2 on whether it is okay to drop these items.

II. Announcements and Updates – G. Carruthers

- Provost Search | Dean Carruthers reported on the status of the search for a provost and executive vice president and encouraged participation in the open forums.

- Graduate School Changes | Some changes are being implemented in the Graduate School, including approval for the MBA program to register MBA students. This will facilitate working with students such as those at LANL and WSMR.

- Convocation Agenda | K. Brook distributed a draft of the convocation agenda. The possibility of including one or more outside speakers was discussed and will be pursued. In addition, it was agreed that there should be some discussion by the dean of the college’s successes during 2006-07

The faculty awards will be presented at the wine and cheese reception at the end of the day.

K. Brook will follow up with Faculty Council concerning the discussion of the MBA program and will ask Bobbie Green to provide some data and context for the discussion.

B. Daily agreed to provide more detail on the work effort that will be necessary, especially data collection, if the college pursues the quality initiative that began with the Pinon recognition for the MBA program. Dean Carruthers noted that President Martin would like to see more involvement in quality initiatives at NMSU.

K. Brook or Greg Roth will need to provide context for the
assurance of learning discussion. To advance the assurance of learning/assessment process, we may want to consider bringing in an expert, perhaps for the spring convocation. G. Carruthers will follow up with Dean Sorenson of VPI; Larry Tunnell and Liz Ellis volunteered to attend the advanced assessment seminar offered by AACSB.

The possibility of combining the Strategic Planning and Budget, Bylaws and Policy Review Committees was discussed and may be raised at the convocation. Such a change would require amendment of the college bylaws.

### III. Academic and Other Issues – Kathy Brook

- **Upper Division Course at WSMR**
  
  K. Brook reported that the institution which has been offering baccalaureate degrees at WSMR has left and that NMSU now has an opportunity to offer upper division business courses. At least some face-to-face course work has been requested by the Educational Services Officer, Angel McShan, and Kathy has identified four faculty members who would be interested in offering an eight week course during fall 2007. **Within the next few days she plans to identify at least one course to be offered.**

- **Digital Measures Project**
  
  Marketing has about completed data entry for all faculty; Management is about 75% complete, and Accounting about 67% complete. Nothing has been done on Finance since Kristel’s departure in late June and the status of Economics is unknown.

- **Remote Site Differential**
  
  K. Brook reminded the group that several faculty have expressed dismay at the lack of payment of the remote site differential for summer teaching at LANL and asked how these concerns might be addressed. **It was agreed that the issue could be assigned to a faculty committee to bring forward a proposal.**

- **Sergeants Major Academy**
  
  K. Brook recently sent to department heads information about the curriculum offered by the Sergeants Major Academy (SMA) at Fort Bliss. Since these soldiers are required to be working on an academic degree as part of their duties, we have an opportunity to attract students to the MBA program. The question at hand is whether the curriculum for the Sergeants Major Academy can be substituted for MBA course work. The review by the department head concludes that the relevant SMA course work involves management but that there is not sufficient work to substitute for a management course; the remaining questions are whether the SMA curriculum could substitute for a portion of a management course (this would be difficult to work out) or whether it can substitute for the elective in the MBA program. The question arises because the participants in the SMA are at Fort Bliss for less than one year.

| IV. Research | No report. |
| V. Development | Sylvia Acosta | No report. |
| VI. MBA – B. Green | No report |

Next CEC meeting: August 8, 8:30 am

Action/follow up items are in **bold.**