College of Business
COLLEGE EXECUTIVE COMMITTEE
June 13, 2007
MINUTES (Draft)

Members:
Garrey Carruthers, Chair, Dean and Vice President for Economic Development
Kathy Brook, Associate Dean for Academics; Kevin Boberg, Associate Dean for Research; Sylvia Acosta, Assistant Dean for Public Relations; Larry Tunnell, Department Head, Accounting and Information Systems; Tony Popp, Department Head, Economics and International Business/Experimental Statistics; Liz Ellis, Department Head, Finance; Bonnie Daily, Department Head, Management; Jerry Hampton, Department Head, Marketing; Bobbie Green, MBA Director; David Daniel, Faculty Council; Janet Green, School of HRTM; Janice Wright, Assistant to the Dean

Absent: Sylvia Acosta, David Daniel, Sharon Jones, Jerry Hampton

Agenda Item | Description and Follow Up
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Review of the minutes for May 9, 2007 and Tracking Tool dated 6/13/07 | Discussion of the minutes was deferred to the next meeting since copies were not available in the packets.

- Part time students in Management PhD program
- HLC Self Study Materials
- Quality New Mexico
- BUSA SCH
- Intelligence Studies
- Computer Purchases.

K. Brook has distributed copies of the university of Arkansas HLC self-study chapters concerning criteria 3 and 4 to department head heads along with some bullet items on which she has requested feedback.

K. Brook will follow up on memo to Jennifer Taylor and Mike Zimmerman concerning BUSA and AEEC SCH allocations to departments.

T. Popp is looking for someone to teach our intelligence studies course since Robin Shwetzer is moving. He doesn’t think that anything is happening with the program in Arts and Sciences.

K. Brook reported that faculty and staff computer purchases are in process. Mike Kmetz has recommended a faculty desk top computer priced at about $1100 (ICT’s price for the same computer is about $200 more). Departments can supplement the $1100 if they wish to purchase something different. Additional computers will be upgraded with RAM.

II. Announcements and Updates – Garrey Carruthers

On line MBA and Executive in Residence Programs

Dean Carruthers reported on some research by Kristel Ward concerning on line MBA programs and executive in residence programs at our peer institutions. The UT system offers an online MBA. Some of our peers have executive in residence...
### Budget/Performance Indices

Programs that involve only seminars while others have more extensive programs.

The MBA program and the DED program are expected to receive funding of $100,000 and $70,000 respectively. **We will need to sign a contract with the university and to establish performance indices to use in reporting on the success of these expenditures.**

Dean Carruthers reported that the debate over faculty positions continues with the deans continuing the discussion at their meeting on June 15.

Several names were suggested and **K. Brook will follow up** with one or more of them. This is a particularly important position since it relates to the HLC self-study and the team visit in spring 2008.

After some discussion it was agreed that we should respond affirmatively to the request to renew our relationship with Punjab College. At the peak, the program sent 13-14 students per year to NMSU, mainly to the MBA program. During the summers some faculty members traveled to Pakistan to teach or do research. **K. Brook will follow up on this.**

Dean Carruthers reported that the red/yellow/green system for classifying departments is endorsed by President Martin. The data will be corrected as problems are identified but the categories will remain. We now have two faculty vacancies and possibly a third one. **Dean Carruthers asked the CEC to consider where the position would go if we are able to save one of the three.**

There was a brief discussion of the matching funds for endowed chairs/professorships that will become available soon.

### Vacancy on Outcomes Assessment Committee I

### Punjab College

### Vacant Faculty Lines

### Endowed Chairs/Professorships

### III. Academic and Other Issues – Kathy Brook

#### Donor Funding for Journal Publication Bonuses and Other Items

K. Brook reported on a discussion with Sylvia Acosta concerning donor funding of bonuses for faculty publications. **Sylvia will be meeting with department heads individually and would like their help in formulating the case to donors for such contributions.** She has also indicated that she thinks that some donors would be willing to fund software purchases such as SAP. **Department heads should be prepared to discuss these items with her as well.**

The Glen Yoquelet Scholarship has earnings of about $23,000 per year which can be used for graduate student scholarships. Possible uses were discussed including splitting the scholarship among programs in proportion to the numbers of students in the programs and using it for one or two assistantships. A requirement of the scholarship is that students establish need based on completion of the FAFSA. **K. Brook asked that department heads find out from graduate students whether**
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<th>IV. Research – Kevin Boberg</th>
<th>Arrowhead Center has received a limited portion of the anticipated funding with $1 million making it through the process in Washington. A development plan for the first 11 acres of the research park may be signed today.</th>
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<td>V. Development and Public Relations – Sylvia Acosta</td>
<td>No report.</td>
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<td>VI. MBA – Bobbie Green</td>
<td>Bobbie Green supplied a summary of responsibilities of the College, faculty and the MBA program with respect to the WSMR MOU. These involve items such as taking attendance and reporting poor performance to those who are paying for students to enroll. It is expected that the Fort Bliss program will be about 50% face to face and about 50% on line. B. Green will be involved in recruiting activities during the summer. Options for course delivery include 8 weeks of classes on Saturdays or four weeks of classes on Fridays and Saturdays. Janet Green asked whether the classes need to be on the base. She has some familiarity with facilities at Loretto Academy. Waiving the GMAT for members of the military at Fort Bliss has been approved by the Graduate Committee but this results in two potential admissions criteria for the program at Fort Bliss, assuming that there are some civilian participants. <strong>This will be discussed further by CEC.</strong> WSMR and Carlsbad can be combined in ITV or on line classes. <strong>At least one on line class for the fall is approaching 60 students, a topic which CEC will need to discuss soon.</strong> K. Brook asked that department heads obtain feedback from faculty concerning their use of Business Week in MBA courses since the college has been subscribing to Business Week for all MBA students since the fall.</td>
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<td>VII. Other</td>
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<td>Next CEC meeting: July 11, 8:30 am</td>
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Action/follow up items are in **bold.**