College of Business
COLLEGE EXECUTIVE COMMITTEE
March 28, 2007
MINUTES

Members:
Garrey Carruthers, Chair, Dean and Vice President for Economic Development
Kathy Brook, Associate Dean for Academics; Kevin Boberg, Associate Dean for Research; Sylvia Acosta, Assistant Dean for Public Relations; Larry Tunnell, Department Head, Accounting and Information Systems; Tony Popp, Department Head, Economics and International Business/Experimental Statistics; Liz Ellis, Department Head, Finance; Grace Ann Rosile for Bonnie Daily, Department Head, Management; Jerry Hampton, Department Head, Marketing; Bobbie Green, MBA Director; Faculty Council; Janet Green, School of HRTM; Janice Wright, Assistant to the Dean

Agenda Item | Description and Follow Up
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I. Review of the Minutes for March 14, 2007 | Kathy Brook reported that Nate Whitten has not yet been added to the mailing list for placement information from credentials@nmsu.edu and asked that departments take responsibility for distributing such information to their majors until she is able to come up with an alternative plan.
- Placement Information for Students
- Student Newsletter
- Scholarships
  Garrey Carruthers noted that he will be sending out “C-Notes,” a newsletter for students, on a periodic basis.
  Scholarship rules were briefly discussed with the goal of keeping scholarship criteria as general as possible and then ensuring that we comply with donor wishes.

II. Announcements and Updates – G. Carruthers | G. Carruthers discussed the use of the weekly activities report as a source of information for the college’s Good News report to the Board of Regents. In addition, Renee Brown will be using some of the information for the college web page. Finally, Sylvia may use the activities report as a basis for a newsletter to the Business Advisory Council.
- Activities Reports
- Christmore Award
  CEC was asked to consider how to proceed with selection of a college nominee for the Christmore Faculty Teaching Award. Three nominees were identified and the relevant department heads will submit supporting documents to Kathy Brook by April 2. These materials will then be given to Faculty Council which will determine the college nominee. At that point the department of the nominee will need to complete the nomination packet for submission to the Provost’s Office no later than April 13.
- Human Resources
- Carruthers Seminar and...
BAC Meeting will be speaking tomorrow afternoon as part of the Carruthers Seminar series, and that there will be a Business Advisory Council dinner tomorrow night and a meeting on Friday.

### III. Academic and Other Issues

- **Undergraduate Catalog**

  With the full implementation of the New Mexico general education common core in place of the NMSU general education requirement, there are decisions that need to be made with respect to College of Business requirements. For example, it is clear that in the social/behavioral sciences category we will need to require students to take ECON 251G and 252G. Students may also take a third course in this area so one question is whether we want to require or strongly encourage that students take PSY 201. We also need to be aware that there is no longer a history requirement as history falls into the humanities/fine arts category.

  It was the recommendation of CEC that we should strongly encourage PSY 201 for purposes of the 2007-08 catalog. The Undergraduate Committee has also received materials from K. Brook concerning the implementation of the general education common core and that group may want to review the impact on the college undergraduate curriculum.

- **AACSB Business School Questionnaire**

  It was agreed to continue to identify the college's priorities as giving equal weight to teaching and research and less emphasis to service. Within the research area, it was agreed that we give high emphasis to discipline based research and less emphasis to contributions to practice and learning and pedagogical research.

  The need to identify criteria for academically and professionally qualified faculty was discussed briefly. Liz Ellis has been pulling together some materials on this topic and asked other CEC members to contact friends at other institutions to find out what their criteria are. It was also suggested that we might want to look at what our aspirant schools are doing. **We will meet again about this topic within the next few weeks.**

- **Computer Back Up System**

  Another topic that we need to look at soon relative to AACSB maintenance of accreditation is the extent to which we include other programs in the process. HRTM is one example of a program about which a decision must be made with respect to inclusion.

  K. Brook reported on the computer back-up system and roaming profile system that has been discussed by Mike Kmetz with the department heads, Bobbie Green and Kevin Boberg. There was a consensus among the group that we should go forward with the proposal.

### IV. Research

No report.

### V. Development and Public Relations
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<th>Business Advisory Council</th>
<th>Sylvia Acosta reported that there are 30 members signed up for the Business Advisory Council meeting this week.</th>
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<td>New American Alliance</td>
<td>In addition, she has been working with the New American Alliance on internships for Hispanic students. A component of this program is placement of students in university residence halls during the summer while completing internship. S. Acosta has found that Placement does not want to contact other universities concerning the availability of housing. Angela Throneberry was suggested as someone to contact on this subject.</td>
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| LANL Program     | Bobbie Green gave a report concerning the information fair held on March 27 in Los Alamos. There are 20 applicants for cohort 3 and Los Alamos National Bank is thinking about sending additional students. G. Carruthers would like to have a cohort of 25.  

**K. Brook agreed to talk with Mike Zimmerman about the possibility of having the group from LANL cohort 1 walk through the commencement line as a group rather than in alphabetical order.** |
| Fort Bliss        | As yet there is no participation from Fort Bliss personnel in the three mini-mester classes that were set up to start in late March. |

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<td>Hotel and Convention Center</td>
<td>Janet Green reported on a meeting with the hotel investor group and indicated that internships in business areas could be included in this discussion. CEC members also noted that the hotel and convention center will provide a venue for academic groups to meet.</td>
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**Next CEC meeting: April 11, 8:30 am**

Action/follow up items are in **bold**.