# College of Business
## COLLEGE EXECUTIVE COMMITTEE
### May 13, 2009
### MINUTES

**Members:**
Garrey Carruthers, Chair, Dean and Vice President for Economic Development
Kathy Brook, Asst Dean for Academics; Kevin Boberg, Asst Dean for Research and Public Relations; Larry Tunnell, Dept Head, ACCT/IS; Tony Popp, Dept Head, ECON/IB/ESTAT; Liz Ellis, Dept Head, FIN; Bonnie Daily, Dept Head, MGT; Pookie Sautter, Dept Head, MKTG; Bobbie Green, MBA Dir; Hari Sankaran, Faculty Council; Janet Green, School of HRTM; Janice Wright, Asst to the Dean

Absent: Faculty Council representative

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Description and Follow Up</th>
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<tr>
<td>1. Review of Minutes of April 22 and Tracking Tool</td>
<td>Tony Popp continues to work on the issue of getting a second ScanTron machine. If we buy ScanTron forms directly from the company, we have to guarantee a level of purchases.</td>
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<td>• ScanTron</td>
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<td>• Bookstore</td>
<td>Issues with the bookstore, following the transition to Barnes and Noble were discussed. Concerns include the inability to get itemized receipts, limited NMSU merchandise, and problems in ordering supplies. <strong>Dean Carruthers will send a note to Angela Throneberry on this subject.</strong></td>
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<td>• Statistics</td>
<td>Dean Carruthers and Tony Popp are making visits to faculty in response to complaints about the elimination of the University Statistics Center last year. A three credit statistical consulting class is being developed to address the needs of students.</td>
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<td>• Convocation</td>
<td><strong>Dean Carruthers will prepare 5-6 questions about safety issues for Chief Chavez to address at the convocation.</strong></td>
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<td>2. Announcements and Updates - Garrey Carruthers</td>
<td>The group agreed on a nominee and the department head will ensure that the nomination packet is submitted by May 29.</td>
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<td>• Christmore award nominations</td>
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<td>3. Academic Issues-Kathy Brook</td>
<td>The issue of server back-ups was raised earlier in the week so Kathy has consulted with Paul Hamilton. The group was reassured that there is fairly current back-up outside of the BC and concluded that this is adequate under current economic conditions. That is, we probably can’t afford more security at this time. <strong>Kathy will follow up on an inquiry about the cost of an additional set of tapes that might be located at some other location.</strong></td>
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<td>• CoB Server Back-ups</td>
<td>Kathy shared with the group some feedback that she had received at the last Business Advisory Council meeting including a suggestion for detailed information accessible on the web concerning help that BAC members could provide to the college. One action that has</td>
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<td>• BAC Meeting</td>
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### Student Recruiting

been discussed is calls by BAC members to prospective students. While it is getting to be late in the season for recruiting students, we could ask BAC members to make calls to incoming students, thanking them for choosing NMSU. **We would need to provide lists of students and a script to be used along with a list of Frequently Asked Questions.**

Liz Ellis urged that we include some aspect of accreditation in each BAC meeting and formally request the feedback of the group as stakeholders in the College. It is important that we document this input. For example, at the next meeting we might provide some background on the AACSB process (15 min), then discuss an issue such as a learning objective where we need help (30 min, including Q&A). **Liz would be willing to organize this part of the program.**

- *Student Recruiting*
- *GU 201 Projector*

### GU 201 Projector

Janet Green reported that Ed Linderman, who uses GU 201 to teach the wine class on Friday nights, is interested in getting a better projector for the classroom. **Kathy will follow up with Paul Hamilton on the condition of the projector.**

### MBA - Bobbie Green

#### Sandia Program

Bobbie reported on her trip to Sandia for their education fair. She talked with 25 prospective students interested in the MBA program and Sandia would like for her to return to meet with this group and others who might be interested.

There are also some people who started the MBA program at College of Santa Fe in Albuquerque who might now be interested in joining our MBA program. It might be possible to broadcast classes by ITV from the Sandia location to the Albuquerque Center for students who do not have security clearance.

Sandia cohort 1 began with 22 students in the fall and now has 18 members.

Dean Carruthers thinks we should probably continue the Sandia location in Albuquerque, rather than trying to move to the new Albuquerque Center, to avoid conflict with UNM. In addition, our willingness to offer the program at Sandia was more attractive to their employees.

#### LANL/Santa Fe MBA

LANL CFO has allocated funding for eight students in a new cohort. Their calculation of students is based on the old pricing for the MBA so they may be able to provide more students at the new rate, which will be similar to that for Sandia. So far Bobbie has received applications from 5 students. Dean Carruthers will be in Los Alamos and Santa Fe on May 28 to meet with community representatives and encourage participation in the program.

It was agreed that every effort should be made to encourage the submission of applications for both Sandia and LANL by June 15,
- **Main campus MBA**
  Bobbie estimates that there will be 250 main campus MBA students by fall. The provost has agreed to fund three main campus overloads for the MBA program next year along with new cohorts at Sandia and LANL/Santa Fe. It may be necessary to go back to the provost for additional support.

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**5. Research-Kevin Boberg**

- **University Research Council**
  Kevin reported that Meghan Starbuck has received recognition from the University Research Council as a young scholar and that Meghan will be the chair of the URC next year. In addition, Collin Payne will be representing the college on URC.

- **PEM Effect**
  Kevin urged all who have stock holdings to sell immediately since the market is known to plummet after talks by Peach, Erickson and Martin, generating the PEM effect. May 13 was particularly inauspicious since the group would be giving two talks.

- **Grant proposal for Native American Entrepreneurs**
  There is grant proposal on which it might be possible for NMSU to work with SIPI to provide services to Native American entrepreneurs, similar to those that Arrowhead currently offers. A physical location in Albuquerque would be required. Grace Ann Rosile may be able to assist on this issue as she has been working with SIPI through the Digital Pathways program.

- **Senator Bingaman**
  Senator Bingaman has included NMSU in his funding request for science and technology parks and incubators.

- **Research Park**
  Five million dollars of new capital is going into the research park and the total could rise to $23 million before long.

- **Junior Achievement**
  Kevin thanked Rusty Calk, Ben Woods and Matt Elgersma for their assistance in welcoming a group of fifty 5th graders from University Hills Elementary on campus recently as part of a Junior Achievement program.

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**6. Development/PR – Sylvia Acosta**

Nominations for the Hall of Fame and the Traders Award were discussed and selections were made.

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**7. Other**

By popular demand, the next CEC meeting is scheduled for June 17 at 8:30. The status of new MBA cohorts will be discussed among other topics.

*Action/follow-up items are in bold.*