Recruitment and Retention Committee report: Dec. 11, 2008

From: Boje, David  
Sent: Thursday, December 11, 2008 11:47 AM  
To: Business Faculty Mailing List  
Cc: Bernstein, Michelle; imaltos@nmsu.edu; Brook, Kathleen; Sautter, Elise; Mora, Carlo; Steiner, Robert; Fortin, Rich; Talamantes, Celina; Brown, Renee; Bannister, Justin; Larry Tunnell; aubreyisland@gmail.com; Gavin, Pat  
Subject: R & R Committee Report for Convocation on January 8 - 10 things R&R has done

End of Year Report of Recruitment and Retention Committee

10 things R&R has done this term.

1. Frank Torres has launched NMSU YouTube channel [www.youtube.com/newmexicostateu](http://www.youtube.com/newmexicostateu) and is looking for more video to show the world who we are, what we do and how we do it. The inclusion of NMSU imagery provides the viewer with a more immediate and impactful first impression. It distinguishes our channel from the multitude of other university channels and aesthetically offers a glimpse of the NMSU way.

2. Larry Tunnel and I are creating videos for NMSU YouTube that reflect activities of interest to the College.

3. Renee Brown is finishing up development and need you to register on the College’s new website. This will create your contact page, give you access to it, and let us finish the “Directory” page. If you have not done so go to [http://cobweb.nmsu.edu/wordpress/wp-login.php?action=register](http://cobweb.nmsu.edu/wordpress/wp-login.php?action=register)

Here’s the web address of the college’s new website where you can see the pages that have been drafted so far: [http://cobweb.nmsu.edu/](http://cobweb.nmsu.edu/)

4. Sylvia Acosta did first ever College of Business Networking event in Phoenix on November 19, 2008. This is modeled after events at Rice University and Texas A & M.

5. R&R Committee has be working to support Larry Tunnell in Living Learning Community. He reports - Some of the PGM students who live in the dorms will be giving the students in the Business LLC (this is the group of non-PGM business students who are placed near each other in the dorms) golf tips on the NMSU driving range at 3:00 on Friday, Nov. 7. Attached is a flyer that was distributed to the Business LLC students. The free driving and golf tips are also open to Business faculty, so please show your support for all of these students by going out to meet them and getting some free golf tips at the same time. Even if you are like Carl and your game is to the point where you don’t need any more tips (in his case because he quit playing), it will be fun to shank a few balls, enjoy the weather, and meet some business freshmen. If you have any questions, please let me or Isela Maltos ([imaltos@nmsu.edu](mailto:imaltos@nmsu.edu)), the Business LLC Peer Advisor, know.

6. Pookie Sautter and Carlo Moro have worked hard to develop, administer, and sustain the Business Student Satisfaction Survey -- This survey is attached. Issues the committee is working on is moving it to a new platform, how often to administer it, and tabulating and distributing results.

7. Ed Scribner submitted an idea -- to recognize the Crimson Scholars in a pin ceremony, the way it was done, some time back. I found out there are 400 Crimson Scholars in the College (I hope that’s a correct number). So at our next meeting we will talk of this.

8. We asked Ken Martin if his presentation on how to make a million dollars would be something the LLC students might enjoy. He said yes, so I asked him to contact you and/or Larry Tunnell to let you know he would be willing to do this. Just wanted to give you a heads up. Ken is out sick today, but you might want to get in touch with him in a few days if he hasn’t contacted you about the million-dollar presentation.

9. On (Sept 10) the SRRC members attended a pizza reception at Garcia Hall, so we could meet members of the College-Living Learning Community (LLC). The event was also attended by our College department heads, and faculty members Cindi Seipel, (hope I did not leave anyone out), and Larry Tunnel (the faculty liaison to College-
LLC). SRRC’s first goals is to support Larry. So we came and ate pizza, and talked to the students. SRRC members got to meet the resident dorm student advisors, and a fair number of LLC students. I found out, for example, that there are 70 students on one floor of Garcia (one of the wings), and about half of them are in the Business College. I met a young lady whose major was Management, who has a roommate also in Management, and nearby is a room with other management majors. Most of those attending seemed to focus on Finance, Economics, and Accounting. When the Business College Students are able to room together by majors; that is an ideal situation. When there are not enough LLC students, NMSU moves in non-Business majors. So there are lots of Engineers on the floor (at least I am told this). Students I spoke with seem to like the LLC, and were pleased at the turn out of faculty members and administrators from the College. The pizzas seemed to be a good draw. We would have had more turn out on a night that was not Sorority Rush. I like the way Garcia looks since the remodel. The floor we were on had a Cyber Café, a classroom, and a place for tutoring.

10. Here are comparative headcounts 2007-2008 - If you have any input please send it along - David Boje, Chair
R&R