Retention and Recruiting Committee continues to meet to discuss and evaluate the new programs that had been put in place and to also discuss future plans and ideas.

Retention: The main program related to retention continues to be the success of the Living Learning Communities (LLC). One was established for PGM and one for the College of Business.

Pat Gavin has continued to stay in contact with the key individuals at the Housing Department throughout the semester to get updates on this project. It has been extremely successful and we will continue to offer this program.

This past academic year was the first year in over 14 years that we did not lose a PGM freshman to being homesick or not liking his room-mate, good indication that the LLC is working.

In March, a Pizza Party with these LLC students was organized with about a 95% attendance rate. This Fall we will offer another Pizza Party and College of Business Faculty and Staff will be invited to participate.

Continue to use BUSA 111 and BCIS 110 to monitor incoming students and look for early warnings signs of potential retention problems. The same is true with MKTG 180 for incoming PGM students.

We sent out a mailer to over 14,000 High School Golf Coaches promoting NMSU, the College of Business, and our PGM Program. Also, 8,500 e-mails went out as well.

Pat Gavin met with representatives from Admissions on several occasions to discuss maximizing the effectiveness of using the new e-mail software program that allows promotional e-mails to be sent from the Admissions Office out to large groups.

In March, the PGM Program held its first ever, PGM Visitors Weekend, in which 38 families from all over the country attended. Was a huge success and we have already planned one for the Fall 2007 semester.

For the Fall 2007 semester:

September 21-23 will be PGM Visitors Weekend. We will be tying in a pizza party at the PGM LLC for all Faculty and Staff, as well as, all College of Business students who live in either LLC. We have also organized a student panel to field questions from the visiting students and families.

We are asking Departments to focus on Faculty outreach to students. Promote it within your Department to be proactive in reaching out to help current students.

The R&R Committee will meet early in the Fall semester to further discuss plans and activities for the coming year. Anyone who is interested in getting involved, please contact Pat Gavin.