Minutes for January 23, 2009 Meeting
College of Business Undergraduate Curriculum Committee

Present: Justine Adkisson, Terry Adler, Kathy Brook, Cecilia Diaz, Randy McFerrin, Kevin McNelis, Tony Popp, and Tim Query

Absent: Bruce Huhmann

Meeting called to order 7:30 a.m.

First order of business. The Committee discussed COB goals for the undergraduate degree.

Randy McFerrin moved and Terry Adler seconded the following motion:

The current goals for the College of Business are:

Goal 1: Students are effective communicators both written and oral.

   Rationale: We combined and eliminated the two sub goals into one to reduce complexity.

Goal 2: Students have an understanding and appreciation for diversity.

   Rationale: CEC recommended dropping of the goal students can operate in a team setting and replacing it with goal 2.2. The committee agreed but with the recommendation to simplify it as above. The committee felt that the individual components of diversity listed in goal 2.2 were better placed as attributes in a rubric for scoring student understanding of diversity.

Goal 3: Students understand how different business disciplines work together to create value for the firm.

   Rationale: The committee believed it is important that students have a basic understanding of how decisions made by one unit of the business impact the overall function of the business. We recommended dropping of “its owners” because there are many stakeholders and to single only one out seemed arbitrary.

Goal 4: Students are effective users of information technology.

   Rationale: The committee accepted CEC recommendation of dropping the three sub goals 4.1, 4.2 & 4.3 and only having one goal as worded above. Again, the sub goals should provide an adequate basis as attributes in a rubric with regard to measurement of student performance.
Goal 5: Students possess analytical problem-solving capabilities.

**Rationale:** The committee recommends dropping goal 5.1 because it is a rewording of 5. This could be an attribute on the rubric for scoring goal 5. The committee also recommended dropping goal 5.3 because it is no longer a focus on the management curriculum. With respect to sub goals 5.2 and 5.3, the committee felt these should be incorporated into the scoring rubric, or matrix, as attributes for measuring goal 5. For example, an aspect of possessing analytical problem solving skills is a student’s ability to solve problems using statistical data analysis and financial decision-making skills.

Goal 6: Students have an understanding of ethical decision-making and recognition of legal problems.

**Rationale:** In an attempt to simplify the College’s goals, the committee recommends combining goals 6 and 6.1 into one goal. The committee also recommends dropping goal 6.3 as per CEC’s recommendations.

The overall rationale for revising the six college goals is to more focus our curriculum and reduce ambiguity amongst the sub goals and goals. Furthermore, some of the sub goals the committee felt could easily be incorporated as attributes of the broader goals on scoring rubrics.

**Motion passed unanimously by a vote of 4 yes and 0 no.**

**Second Order of Business:** The committee discussed College Review Sheets presented by the Accounting and BCIS department as follows:

Acct 301, 353, 403 & 452 presented editorial changes to the catalogue to better reflect their current descriptions etc.

Terry Adler moved and Tim Query seconded their adoption.

**Motion passed unanimously by a vote of 4 yes and 0 no.**

BCIS 122, 222, 350, 480 & 485 presented catalogue editorial changes an upgrade to a C or better in BCIS 122 & 222 as a prerequisite and to allow concurrent enrollment. The BCIS department requested that BCIS 480 added or ET 377 in the prerequisite language and BCIS added or Acct 452 in the prerequisite language.

Terry Adler moved and Randy McFerrin seconded their adoption with the recommendation that for BCIS 350 that the language be moved to the “Prerequisite” or “Corequisite” box on the form.

**Motion passed unanimously by a 4 yes and 0 no vote.**
Randy McFerrin moved and Terry Adler seconded that the College Review Form for BCIS 490 be tabled until their Kevin McNelis could address the committee’s concerns with the BCIS department. Kevin McNelis subsequently provided the committee supporting documentation for review of the proposed BCIS 490 course. This documentation was distributed to committee members electronically for review and vote. The results of the electronic vote were:

**Motion passed unanimously by a 5 yes and 0 no electronic vote.**

**Third order of Business:** The committee discussed the changes in the HR option proposed by the management department. The committee recommends that the management department provide to the committee a summary of how the proposed changes will affect the College catalogue and other courses. The committee will disseminate this information to the departments.

Next meeting: February 6, 2009 at 7:30 a.m.

Meeting Adjourned 8:55 a.m.

Submitted by:

Randy McFerrin, Secretary