Draft of Minutes of the College of Business Undergraduate Committee Meeting of October 10, 2005:

Call to order 4:04 p.m. by Chair, Bruce Huhmann. Other members present: K. Brook, R. Byrum, M. De Boyrie, L. Garay (Student Member), G. A. Rosile, E. Scribner.

Under old business, addressed convening College General Faculty meeting to approve change in business core requirements to (1) insert new business law course BLAW 313 (Sports and the Law) as substitute for BLAW 316 (Legal Environment of Business) for Sports Marketing majors (and possibly PGM majors) and (2) make BLAW 316 the required business law core course for all other undergraduate majors, including accounting, which currently requires BLAW 317 (Business Law I) and BLAW 318 (Business Law II). Moved, seconded, carried to send the above proposal to the College Faculty, along with proviso in catalog course descriptions of BLAW 313 and BLAW 316 that “students may receive credit toward a business major for only one of BLAW 313 or BLAW 316.”

Under old business, briefly discussed requirement that graduating students be enrolled in a major for their last 30 hours. Rose Byrum noted Advising Center is still working on a proposal for formal consideration.

Under new business, reviewed Sports Marketing Option proposal at request of Department of Marketing. Recommended several minor changes that Bruce Huhmann will communicate to department.

Under new business, moved, second, carried, to approve new course proposal for MGT 361, Small Business Management.

Discussion of proposal by Maria De Boyrie to help students improve resume writing and interview skills, in response to several disturbing pieces of anecdotal evidence from students and employers that NMSU students are receiving exiguous coaching in these areas. Lisa Garay pointed out that a significant portion of ENGL 203 is devoted to resume writing but that not all business students take that course.

Discussion of proposal by Bruce Huhmann to replace the six-credit BUSA 365 (Design and Delivery of Goods and Services) and the three-credit business elective slot left open by the deletion of BUSA 422 with more anodyne courses (three credits each) as follows: MGT 344 (Production and Operations Management), MKTG 303 (Principles of Marketing) and BUSA 3XX (Junior-level integrated business concepts course). Rationales furnished include (1) evidence of student execration of BUSA 365 to the point of transferring to other colleges or institutions, (2) inefficient use of faculty in BUSA 365 wherein three departments contribute equivalent of six credit hours of faculty time but receive credit for equivalent of only four student credit hours, (3) scheduling difficulties related to six-credit courses, and (4) alignment of on-campus and distance programs. Learning objectives of new three-credit integrated BUSA course would include integration of business functions, teamwork skills, resume writing, and interview skills.
Discussion of mathematics requirements in view of Department of Mathematical Sciences proposal to restructure algebra and precalculus courses.

Ed Scribner notified Committee that Paul Cronan, University of Arkansas, will be on campus October 20-21 to discuss the SAP Alliance, whereby business schools use SAP enterprise resource planning software as a major instructional tool in teaching integrated business processes and business information.

Adjourned 5:23 p.m. Next meeting Monday, October 24, 2005, 4:00 p.m., BC 134.