## Agenda Item: Assessment: Next Steps

Sherry Mills met with the department heads to discuss the current status of our AoL efforts and how we might want to proceed since she is ending her service as the college’s assessment coordinator.

Assessment data were collected last semester for the writing and critical thinking learning objectives. **The AoL Committee will analyze the data and transmit it to the Graduate and Undergraduate Committees as soon as possible.**

Sherry noted that a problem in the process involves getting agreement on the instrument to be used to collect the data and the rubric for analyzing the data.

Later in the spring semester, AoL will be working with faculty who will be collecting data next fall in their classes.

Sherry is working up a timeline for the assessment cycle and hopes to have it available within a week. **She notes that we have a good structure for assessment in place but need a champion to lead the effort and attend the meetings of the relevant committees.**

Sherry also shared her insights concerning impending changes to the AACSB accreditation standards, indicating that they call for more involvement from curriculum committees. These new standards seem to be partly driven by federal government concerns about mounting student debt, delays in graduation, and challenges for graduates in finding meaningful employment. Another component of the new standards relates to variations in course delivery modalities.

In collecting information about curriculum it was agreed that developing templates could be a useful device so that faculty members are clear on what is being requested.

## Classroom Scheduling

Kathy Brook shared CoB data that was distributed at yesterday's ADC meeting. The data involve a comparison of available seats in fall 2013 classes with historical data on students enrolled in the same classes. Suggestions were then provided on areas that departments and colleges might consider for additional sections or reductions in sections. Kathy’s understanding is that this example provides an illustration of what can be done with Ad Astra and Platinum Analytics software and that it is not intended to tell departments that they need to make changes in their schedules. The data do not address academic issues such as the desired class size.

Department heads agreed that it would be useful to have enrollment trend data for courses and for course sections for the past five years. **Kathy will follow up on this.**

Regardless of how this kind of data is used in the longer term, NMSU is facing significant scheduling issues as classrooms in Hardman are taken offline for renovation. This will occur with spring 2014 and continue for an estimated 18 months. Even if we are not using Hardman very much there will be greater

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Description and Follow Up</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment: Next</td>
<td>Sherry Mills met with the department heads to discuss the current status of our AoL efforts and how we might want to proceed since she is ending her service as the college’s assessment coordinator.</td>
</tr>
<tr>
<td>Classroom Scheduling</td>
<td>Kathy Brook shared CoB data that was distributed at yesterday's ADC meeting. The data involve a comparison of available seats in fall 2013 classes with historical data on students enrolled in the same classes. Suggestions were then provided on areas that departments and colleges might consider for additional sections or reductions in sections. Kathy’s understanding is that this example provides an illustration of what can be done with Ad Astra and Platinum Analytics software and that it is not intended to tell departments that they need to make changes in their schedules. The data do not address academic issues such as the desired class size. Department heads agreed that it would be useful to have enrollment trend data for courses and for course sections for the past five years. <strong>Kathy will follow up on this.</strong> Regardless of how this kind of data is used in the longer term, NMSU is facing significant scheduling issues as classrooms in Hardman are taken offline for renovation. This will occur with spring 2014 and continue for an estimated 18 months. Even if we are not using Hardman very much there will be greater</td>
</tr>
</tbody>
</table>
competition for classrooms such as GU 100, 101, 200, and 201, especially during prime time. In preparation for this, **we should make faculty aware that they may be teaching in buildings other than BC and Guthrie and that they are less likely to be able to schedule classes in prime times on Tuesdays and Thursdays.**

**Proposed Changes in AACSB Standards/Timeline for Next Peer Review Visit**

Kathy distributed excerpts of the new standards concerning “Learning and Teaching” and “Academic and Professional Engagement.” The latter section involves changes in the categories for faculty qualifications. It was agreed that we could wait to share these changes more broadly until they have been officially adopted.

Kathy again circulated copies of the timeline that Liz Ellis had prepared for the next accreditation cycle and **Liz identified some adjustments that need to be made.**

**AACSB Annual Meeting, April 7-9, 2013**

Kathy circulated the agenda for the AACSB annual meeting. **There being no wildly enthusiastic volunteers to attend, she will decide whether she can attend and get back to the group.**

**Late Adds to Classes**

Following up on discussions in Faculty Talk and ADAC and a recent exchange of emails by CoB department heads, the group discussed how the deadlines for adding might be changed and/or how information might be circulated to students to make it clear that they are responsible for material covered during the class sessions that they have missed. A significant issue is the ability of students to add themselves (without instructor approval) after they have missed several class periods.

This is an issue that could be taken up by our Faculty Senators.

**Strategic Planning**

Given the completion of our accreditation visit, it is a good time to think in terms of revamping our strategic plan. One important element, as suggested by the peer review team, is early involvement by the Business Advisory Council and students. **At the next BAC meeting, Dean Carruthers will facilitate a discussion with the BAC and the college ambassadors.** The input of these groups can then be incorporated in a discussion by the department heads in the summer.

Greater interaction between students, faculty and members of the BAC and the business community is also relevant to the new accreditation standards. At an AACSB meeting recently attended by Steve Elias schools illustrated how they were using business people to facilitate discussion of cases.

**It was also agreed that it would be desirable for faculty and staff to take ownership of a vision for the college--such as building a culture of pride that elevates our stature as an outstanding College of Business in New Mexico and the southwest.** That is, it is desirable to have a vision of what we are trying to achieve by raising admission and/or performance standards for students.

The plan to have Dean Carruthers facilitate a discussion of the vision for the MBA program also is a component of the process of revising the strategic plan.

**Digital Measures**

Kathy is meeting this afternoon with Moana Jarvis, the new NMSU administrator for Digital Measures. In anticipation of that meeting, it was agreed that this is a good time for the CoB to merge into the University Digital Measures instrument--since we have just completed accreditation and could work out the details prior to the next annual faculty review. **Kathy will need to emphasize the importance to CoB of the data we collect concerning intellectual contributions and the reports needed for AACSB.**

**Action/follow-up items are in bold.**