The mission of the College of Business is to serve the educational needs of New Mexico’s diverse population by providing quality education, conducting research, and participating in service and outreach within the global community.

<table>
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<tr>
<th>Meeting convened 9:30 a.m.</th>
<th>Present: Rick Adkisson (ECON/IB), Kathy Brook (Assoc. Dean), Liz Ellis (FIN), John Loveland (MGT), Pookie Sautter (MKTG), Ed Scribner (ACCT/IS).</th>
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<tr>
<td>Engagement with High Schools – Dual Credit Courses – K. Brook</td>
<td>DHs reviewed and recommended no changes to the existing list of business courses allowed for dual credit.</td>
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<td>Curriculum Improvement – Course Action Forms – K. Brook</td>
<td>Kathy reminded DHs of the course action form deadline and to include a syllabus for any new course.</td>
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<td>MBA Issues – Faculty Deployment – Site Visits to Remote Sites – K. Brook</td>
<td>DHs reviewed compensation policy for online courses serving geographically separated sites in Fall 2011. Normally, online courses entail two face-to-face visits per site, amounting to four total visits when LANL/SF and Sandia cohorts are combined in one course. No source of compensation for these visits is readily available beyond ordinary travel reimbursement. The purpose of the visits is to interact with students, which suggests using them for other than examinations. DHs arrived at reluctant consensus not to pursue additional compensation for these visits.</td>
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<td>MBA Issues – Funding of New Cohort for Fall 2011 – K. Brook</td>
<td>Kathy reported that she will be consulting with Bobbie Derlin as to the feasibility of adopting a contract-delivery model for a new remote site cohort in Fall 2011. Such a model would potentially obviate funding from standard Instruction &amp; General sources.</td>
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<td>Administrative Reporting – Makeup Work for Closure Days – K. Brook</td>
<td>Kathy reminded DHs to submit summaries of how class coverage was made up for the days the university was closed (Feb. 2, 3, 4) as a result of severe weather and related electrical outages.</td>
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<td>Recognition of Excellence – Highest Honors – K. Brook</td>
<td>Kathy reported a request she had received related to the criteria for the Highest Honors designation for the College at Spring 2011 Commencement. The designation is based first on overall GPA, with the number of graded credits at NMSU as tiebreaker. Consensus that this policy should be adhered to even if a student were to graduate with different majors in different semesters.</td>
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<td>Student Support Resources – K. Brook</td>
<td>Kathy reported that an unsettling number of students are struggling in BCIS 110 and BUSA 111 and solicited recommendations. Incoming freshmen are encouraged to take these courses to establish early connections to the College of Business. Consensus that mid-semester sections should not be created as a solution as the students are clearly having difficulty completing work under less-restrictive full semester time constraints. Pookie suggested peer mentoring using successful upper-division students. Kathy mentioned supplementary instruction models used in Mathematical Sciences and Chemistry. Rick suggested considering halving section sizes in BUSA 111. Ed suggested that continuous improvement of student support resources might be worthy of inclusion in the Strategic Management Plan. Kathy is obtaining data from Nate that should help identify attributes of students who are unsuccessful in the freshman-level courses.</td>
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<td>Curriculum Improvement – Critical Thinking – K. Brook</td>
<td>Kathy reported meeting with Assessment Coordinator Sherry Mills regarding ongoing improvement activities stemming from assessment results. Kathy encouraged DHs to stay in close contact with their representatives on the Undergraduate and Graduate Committees.</td>
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Strategic Management – Report from Strategic Management Advisory Committee (SMAC) – K. Brook

Kathy handed out a previously distributed report from the SMAC outlining faculty input on vision, mission, and strategic management planning. DHs voted, after much discussion, to recommend the following to the CEC, which is responsible for drafting the plan with input from constituents:

- **Vision**
  - To be a premier college of business in the Southwest.
  - Agreed with SMAC to eliminate additional wording formerly posted on web site.

- **Mission**
  - Current: The College of Business serves the educational needs of New Mexico’s diverse population by providing quality education, conducting research, and participating in service and outreach within the global community.
  - DHs agreed to insert “high” before “quality.”
  - DHs disagreed with SMAC’s recommendation to place research before education.
  - DHs disagreed with SMAC’s recommendation to insert “New Mexico” an additional time after “within” in “within the global community” as the mission to New Mexico is clear from the context.

- **Goal 1**
  - DHs agreed with SMAC recommendation to change first action item to “Develop a plan to improve the quality of students admitted to graduate programs.”
  - Consensus that second action item requiring periodic review of curriculum with respect to ethics, diversity, and global business issues is appropriate and is being furthered by ongoing assessment/program improvement processes.

- **Goal 2**
  - DHs concurred with SMAC recommendation to restate the goal with wording more consistent with mission.
  - Goal will read “Advance the knowledge and practice of business and management and produce intellectual contributions that enhance faculty teaching effectiveness.”

- **Goal 3**
  - DHs agreed with SMAC on reprioritizing consistent with College mission and Arrowhead mission and adding the word “primary” and eliminating the word “social.”
  - Goal will read “Provide leadership, service, and expertise for economic, educational, public policy, and community development, with a primary focus on New Mexico.”

- **Goal 4**
  - DHs agreed with SMAC on making the financial strategies goal more positive.
  - Goal will read “Develop financial strategies to support the other goals.”

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Global Environment – K. Brook

Kathy handed out copy of poster used to nurture global orientation among program participants at University of Florida. Kathy also provided a listing of College web site components containing references to global/international activities.

**Pookie will place order for lighted world map.**

**Bold** indicates follow-up items.

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**Financial Strategies – K. Brook**

Discussion of financial strategies in face of potential (1) 2% to 4% budget reduction, (2) 2% to 4% budget reallocation within colleges, and (3) 2% to 4% budget increase.

Kathy reported that the deans have expressed misgivings to the Provost about the 2% and 4% reallocations within colleges in that the hypothetical exercise can create unnecessary anxieties among faculty and staff within various programs and jeopardize morale; nevertheless, the Provost asks that they do the best they can.

Faculty Forum on financial strategies is being rescheduled from March 7 to March 14, 4:00 p.m. to permit needed preparatory work.

Discussion of various financial strategies as consistent or inconsistent with mission and strategic management plan. Consensus that cuts and reallocations will probably require decisions above the departmental level as these decisions will inevitably redistribute resources among departments.

Pookie suggested a review of BUSA 421 with an eye toward replacing it with capstone courses in the majors to take advantage of students’ growth in critical thinking ability pertinent to more in-depth issues in their major(s).