
### International Travel – Japan – K. Brook
Kathy reported that two of the six NMSU students studying in Japan who were summoned back to campus in the wake of the earthquake and tsunami were College of Business students. Kathy is working with the College of Arts and Sciences to smooth their transition into coursework on Japanese language, history, and culture. This appears to be working satisfactorily for one of the students; the other has uncertainty about his future program of study.

### Recognition of Excellence – Nominations for College of Business Hall of Fame, Traders Awards, Distinguished Alumni – G. Carruthers
Discussion of awards nominees and credentials. Garrey will continue to follow up on finalizing the lists.

### Support for Students – Textbook Prices – G. Carruthers
Garrey furnished a two-page report from the Effectiveness and Efficiency Committee on the topics of textbook sales, adoption, and purchasing. He reported that the following practices by faculty would enhance students’ buying power, particularly in the used textbook market: (1) timely submission of book orders, (2) use of the same textbook by all sections of a course, and (3) readopting the same textbook for as many terms as possible. Liz mentioned the “Flatworld Knowledge” Bookstore at [http://students.flatworldknowledge.com](http://students.flatworldknowledge.com) as a growing source of inexpensive textbooks.

Kathy will ask Renee Brown to search the web for textbook acquisition guidance for students with the possibility of setting up a web page for the College to assist students in this process.

### Financial Strategies – Research Enhancement – Allocation of Yoquelet, Simpson, and Wemlinger funds – K. Brook
Kathy reported a need to identify faculty and students for summer research projects. Yoquelet and Simpson funds support graduate students (NM residents in the case of Yoquelet) working under supervision of a faculty member. It is unclear whether this support is restricted to MBA students; Kathy is seeking documentation that would clarify this. We have approximately $3,500 available for Summer I. Wemlinger funds provide similar support to work-study-qualified undergraduate students working with faculty mentors. Liz also mentioned the Wichert fund as an additional resource.

John Shonk will publicize the awards to MBA students and point them to an application form on the MBA web page. Kathy will send out announcement soliciting faculty participation and encouraging interested faculty to notify their DH.

### Scope of Accreditation – BIS/BAS Programs – K. Brook
Kathy reported that she is making progress with Bobbie Derlin on policies restricting enrollment by Bachelor of Individualized Studies and Bachelor of Applied Studies students in business courses to ensure that these two programs remain outside the scope of AACSB accreditation.

### Aggie Welcome and Outreach Week (WOW) – K. Brook
Kathy solicited ideas for College activities the morning of Aug. 17 to welcome new students to the College of Business. Consensus that refreshments in the Willis Lounge, along with information stations on student organizations, etc., would be appropriate.

**Bold** indicates follow-up items.

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<td><strong>Stewardship of Resources</strong></td>
<td>Kathy provided cost data for installation of a second Mediasite facility. Pookie furnished recommendations to leverage Mediasite technology beyond standard distance education applications, including support for students in classes with high attrition. <strong>Pookie agreed to make a presentation at the August convocation to familiarize the entire faculty with ways Mediasite can assist them and their students to improve learning outcomes.</strong></td>
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<td><strong>Financial Strategies</strong></td>
<td>Kathy outlined the policy whereby unspent earnings revert to principal each June 30 in the absence of a formal request and justification for carrying them over. <strong>DHs should review all their endowment accounts on ePrint report ZFNDENDEST and submit any appropriate non-reversion requests using the form at the Foundation web site.</strong> With regard to the Fulton research mentoring funds, we need to form a financial strategy and present the case for non-reversion. DHs should report to Kathy how much they expect to have spent by June 30 and what additional commitments they have for the coming fiscal year. Also with regard to the Fulton research mentoring funds, <strong>Pookie suggested a process to award summer research funding based on research productivity and will draft a proposal to that effect.</strong> Consensus that Faculty Council should be invited to increase the award in the currently ongoing research competition from $250 to $500. <strong>Arash will report $500-award suggestion back to Faculty Council.</strong></td>
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<td><strong>College of Education Degree Plans</strong></td>
<td>Kathy reported that the College of Education periodically refers students to the College of Business for the purpose of taking the MBA undergraduate prerequisite course in anticipation of pursuing the MBA degree. The College of Education sends these students’ degree plans to Kathy for review. Kathy announced that she will seek help from the DHs on this review process in the future.</td>
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<td><strong>New Student Registration</strong></td>
<td>Kathy asked that MGT and MKTG furnish, because of the availability of doctoral students, a disproportionate number of GAs to assist students during a dozen upcoming New Student Registration sessions April 30 through July 23. Sessions will be in a location to be announced, probably the Doña Ana Room, Corbett Center.</td>
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<td><strong>Strategic Management Planning</strong></td>
<td>Nine of the fifteen dates to be set aside for all-day DH meetings during Summer 2011 have been confirmed: May 10, 11, 12, 24, 25, 26, and August 2, 3, and 4 <strong>Kathy will confirm the remaining six meeting dates as soon as possible.</strong></td>
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