Bill Daniels Teaching Business Ethics Workshop  
January 6th & 7th, 2011  
Hotel Encanto, Las Cruces, NM

**Thursday, January 6th**
5:30 – 7:00    Reception

7:00 – 9:00    Dinner  
Guest Speaker: Brent Hathaway, Dean - College of Business, University of Wyoming  
History, development, and a screening of The Code of the West

**Friday, January 7th**
7:15 – 8:15    Continental Breakfast

8:15 – 8:45    Opening Remarks and Welcome  
Garrey E. Carruthers, Dean - College of Business  
New Mexico State University

President Couture or Provost Wilkins (Not confirmed)  
New Mexico State University

Douglas M. Brown, Dean - Anderson School of Management  
University of New Mexico

8:45 – 9:00    Vision for the Daniels Fund Ethics Consortium  
Linda Childears, President and CEO  
Daniels Fund

9:00 – 9:15    Workshop Overview & Bill Daniels Principle Based Business Ethics Initiative  
Bruce Huhmann - Daniels Fund Ethics Initiative Chair  
New Mexico State University

Linda Ferrell - Bill Daniels Professor of Business Ethics  
University of New Mexico

O.C. Ferrell - Bill Daniels Professor of Business Ethics  
University of New Mexico
9:15 – 9:45  Life and Times of Bill Daniels  
  David Boje - Bill Daniels Fellow in Ethics  
  New Mexico State University

9:45 – 10:00  Refreshment Break

10:00 – 11:00  Keynote Speaker: Sherron Watkins  
The Lessons of Enron: “The Importance of Ethical Corporate Leadership ”

11:00 – 11:45  Ethics Training for Public Officials: Local Opportunities to Make a Difference  
  Diane Prindeville - Bill Daniels Fellow in Ethics  
  New Mexico State University

11:45 – 12:00  Break

12:00 – 1:00  Networking Lunch

1:00 – 1:45  Teaching Business Ethics Resources, Tools, and Techniques:  
  Grace Ann Rosile - Bill Daniels Fellow in Ethics  
  New Mexico State University

  Nancy Hastings - Bill Daniels Fellow in Ethics  
  New Mexico State University

  Linda Ferrell - Bill Daniels Professor of Business Ethics  
  University of New Mexico

  O.C. Ferrell - Bill Daniels Professor of Business Ethics  
  University of New Mexico

1:45 – 2:30  Integrating Coverage of Ethics into the Curriculum  
  Steve Elias - Bill Daniels Fellow in Ethics  
  New Mexico State University

2:30 – 2:45  Refreshment Break

2:45 – 3:30  Q & A Session with the ethics panel  
  Steve Elias, Grace Ann Rosile, Nancy Hastings and Bruce Huhmann  
  New Mexico State University

3:30 – 4:00  Wrap Up with a Participant Panel  
  What type of instruction and assistance would be most helpful?  
  Ideas for next conference  
  Garrey E. Carruthers, Dean - College of Business  
  New Mexico State University