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Office: 218 Business Complex
Office Hours: 1 pm - 3 pm
Mon, Tue, and Thur.
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Course Objectives

• To explore the process of formulating strategies at the highest levels of management.

• To learn and apply problem solving skills.

• To apply critical thinking skills.

• To identify and understand the external factors that affect firm performance and strategy formulation.

• To identify and understand the internal resources that affect firm performance and strategy formulation.

• To apply what you have learned through the case method.

Note: Your previous coursework in the business school has given you many analytic tools to effectively develop an organization. These courses, representing numerous functional areas (accounting, finance, marketing, organizational behavior, information systems, economics, etc.), have been presented to you in an independent stand-alone fashion. To create effective organizations these analytic tools need to be integrated in order to formulate strategies, make strategic decisions, and create action plans for
implementing those strategies and decisions. The primary purpose of this course is to assist you in this integration process and to help you take a total systems view of organizations.

Required Text and Readings


- Additional readings in the form of handouts, Internet articles etc. are required.

Course Procedure

This is an Internet course. You should log on to the course every day as there will be new items posted continually. In particular, the Calendar, your To-Do list, Announcements, your Conversations, and the Discussion pages should be reviewed daily. Your grade will directly correlate with your level of engagement in the course.

The course is organized into Modules. We will do one Module at a time and it will not be possible to work ahead. Each Module will have at least one assignment. Each assignment will have a due date. Note that different assignments in a given Module have different due dates. Assignments are due at 11:59 p.m., New Mexico time, on their due date as shown in the Calendar. Late assignments will not be accepted.

The Final Exam will be online.

Grading

Assignments 40%
Class Participation 20%
Final Exam 20%
Case Analysis 20%
Late Adds: The last day to add a semester-long class for the fall semester is September 4.

Multiple submissions: It is inappropriate to submit in one class work that has been submitted in other courses.

Incomplete Grades: Under university policy, incompletes may be given only if a student has a passing grade at mid-semester (the last day to withdraw from a class) and is precluded from successful completion of the second half of the course by a documented illness, documented death, family crisis or other similar circumstances beyond the student's control. An incomplete cannot be given to avoid assigning a grade for marginal or failing work. Requirements for removal of the I grade will be clearly stated on the I grade form and a copy of the form must be provided to the student. If you receive a grade Incomplete (I), you may be required to re-register for the course.

Withdrawals: The deadline for withdrawing from a 15 week course in the fall is October 16, 2012. There are different deadlines for mini-semester courses. In the case of a withdrawal, the course remains on the student's transcript and the grade is listed as “W”. Students in the College of Business may withdraw from a class by presenting an add/drop slip to the staff in the Advising Center for processing, if it is received prior to the deadline.

Academic Dishonesty: Plagiarism is using another person's work without acknowledgment, making it appear to be one's own. Intentional and unintentional instances of plagiarism are considered instances of academic misconduct and are subject to disciplinary action such as failure on the assignment, failure of the course or dismissal from the university. The NMSU Library has more information and help on how to avoid plagiarism at http://lib.nmsu.edu/plagiarism/

University Communications: The official means of communications and announcements from the university will be sent to your @nmsu.edu email account. Please check this account on a regular basis.

Disabilities/Employee Relations: Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) covers issues relating to disability and accommodations. If a student has questions or needs an accommodation in the classroom (all medical information is treated confidentially), contact:

Trudy Luken  
Student Accessibility Services (SAS) – Corbett Center, Room 244  
Phone: 646-6840  Email: sas@nmsu.edu  
Website: www.nmsu.edu/~ssd/
NMSU policy prohibits discrimination on the basis of age, ancestry, color, disability, gender identity, genetic information, national origin, race, religion, retaliation, serious medical condition, sex, sexual orientation, spousal affiliation and protected veterans status. Furthermore, Title IX prohibits sex discrimination to include sexual misconduct, sexual violence, sexual harassment and retaliation. For more information on discrimination issues, Title IX or NMSU’s complaint process contact:

Gerard Nevarez or Agustin Diaz
Office of Institutional Equity (OIE) – O’Loughlin House
Phone: 646-3635 Email: equity@nmsu.edu
Website: www.nmsu.edu/~eeo

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