I can now rest in peace. Phil Mickelson has finally won a major golf tournament. Even for the very best, it takes time to achieve goals and the desired recognition.

ADMINISTRATION

- I visited with Michael Cook, a journalist who once worked for me and now is a stringer for the New Mexico Business Weekly. He is doing an article on the impact of NMSU on the local economy. He is interested in staying connected to the College so he can contribute future popular articles to the Weekly.
- We had a great turnout for the Student Appreciation Luncheon at the Hacienda Restaurant. My thanks to Kevin Boberg for suggesting the idea and to Cheri Coffelt for all of the arrangements. Great job.
- It has been determined by the assembled multitude (the VP for Research and Economic Development search committee) that we have a very good pool of candidates, hence, the interview process will begin with airport interviews of eight candidates this Tuesday and Wednesday. A member of the last search committee reported that this was a much better and deeper pool of candidates than was present two years ago.
- Bonnie Daily has called to my attention a bill pending in the faculty senate which, if passed, would begin to correct an inequity in the way salary increases are distributed by the University. I am hopeful that all of our senators will join Bonnie in passing this legislation. Thanks for your good work, Bonnie.
- I spoke to the Rio Rancho Economic Development Corporation about the Arrowhead Center and other initiatives at NMSU focused on economic development. There were 300 folks in attendance. Rio Rancho is a model for community involvement in economic development.
- I met with Roy Rodriguez, Margie Huerta, and other leaders of the Dona Ana Branch Community regarding articulation and other matters. They are willing to help us move their majors into our College. We need to work with DABCC and their advisors to encourage their students to take the requisite courses so we can guarantee that most of their credits will fit in our BBA program. Lots of work to be done to accomplish this but I would recommend that the CEC meet soon with their business department leaders and begin the dialogue.
- Sylvia Acosta and I met with Gary Hedrick, the CEO of El Paso Electric, regarding the possibility of contributing to the College. He is willing to start with a scholarship. It was a good initial meeting.
- This will be a busy week. In addition to the interviews in El Paso, New Mexico First is meeting here Friday and Saturday and this weekend is Aggie Days.

ASSOCIATE DEAN OF ACADEMICS

- The Student Recruitment and Retention Committee met to discuss the mentoring program (for which there were fewer than anticipated faculty volunteers) and the newsletter for high school counselors.
- As a representative of the College, Kathy Brook attended meetings concerning Academic Excellence Day, April 12, to which outstanding high school juniors have been invited. The College will offer two 30 minute sessions titled, “From Legos to the State Department: Leadership in the 21st Century.” Sherry Mills and Rusty Calk will provide the program. Kathy also attended a meeting in preparation for Aggie Day on Saturday, April 17.
ASSOCIATE DEAN OF BUSINESS RESEARCH AND ECONOMIC DEVELOPMENT

- Met with five student groups working on project through the Arrowhead Center.
- Met with two new clients for the Arrowhead Center, both software developers working on language tools. They are scheduled into the upcoming summer session of BA 502.
- Damien Thomas, ITU.com [New Mexico-based venture capital firm], visited campus. Coordinated meetings with Kathy Hansen (PSL), Seamus Curran (Physics), Capri Chapman (MVEDA), and Maureen Camunez (OVRR). Two specific opportunities were identified for near-term development: (1) assisting MVEDA in its efforts to recruit companies to Dona Ana County and (2) commercializing technology developed in Physics laboratories at NMSU.
- Met with John Dunning, Wasach Ventures, another venture capitalist looking for deals in New Mexico, particularly southern New Mexico.
- Partnered Pure Filter—a proposed New Mexico start-up—with the NMSU SWAT laboratory (Dr. Bill Boyle)—for product testing. Also, assigned student research team with Pure Filter to develop a business plan.
- Advised by New Mexico Economic Development Department that Sharp Electronics will return to New Mexico on 19 – 20 April 2004. Although the first day will be spent in the north, the second day (20 April) will be spent in the south. NMSU has been asked to coordinate activities for this date. Preliminary arrangements already have been made and are to be finalized via conference call with Rick Homans (Director, NMEDD) and Mike Orshan (Director, Office of Science and Technology, NMEDD) on Tuesday 13 April 2004.

ACCOUNTING & BUSINESS COMPUTER SYSTEMS

- BCS majors Daniel East, Felipe Scobell, and Erick Zamarripa attended the National AITP (Association of Information Technology Professionals) Collegiate Conference in Omaha, NE, on April 2-4. They competed alone and in pairs in several events; such as database design, networking, and programming. A team comprised of Erick and Felipe won 2nd place in Web Design.
- Rusty Calk and Pete Dillaway attended the Southwestern American Accounting Association meeting in Austin, TX, March 25-27. Rusty served as a session chair and discussant, as well as presenting a paper he coauthored with Sherry Mills, “Belief Revisions in Sequential Team-Based Peer Performance Evaluation.” Pete served on a panel in a session entitled “Evaluation of Faculty Members,” in which department heads from five southwest region universities described their approaches to annual faculty evaluation, promotion and tenure, and post-tenure review.
- Bill Smith coauthored two papers presented at the International Academy of Business Disciplines 16th Annual Conference in San Antonio, TX, on March 25-28. “Heroic Quest Narratives in corporate Spectacle: A Case of Generalizability” (with Mark Hillon and Gabriel Isaacs, both from NMSU) was presented by Mark. This paper, which was judged as one of the Conference’s best papers, was published in the Academy’s Business Research Yearbook for 2004. “Secondary Socialization: McDonaldization of and Pavlovian Conditioning for Corporate Disclosures” (with Mark Hillon) was presented by Bill. Both papers were in the Organizational Theory track.

ECONOMICS & INTERNATIONAL BUSINESS

- The Department of Economics recruiting efforts continue as we hosted a visit by Jaspar Hoek from the University of Minnesota. Jaspar speaks four languages and is applying for our position that is involved with international business as well as a Latin American emphasis.

FINANCE

- The Financial Management Association participated in ASNMSU’s “Big Event” on Saturday, April 3. The group participated in the 4th annual “Feed Las Cruces” canned food drive to benefit the Gospel Rescue Mission. Four members of the group, plus faculty advisor Ken Martin, collected a total of 259 separate items. The FMA placed a narrow 2nd place in the contest for most cans collected per person with 51.8.
- At the FMA meeting of April 5, Ken Martin discussed certification exams in the Finance area. He talked about the Certified Financial Planner (CFP) and Certified Financial Manager (CFM) designations.
MANAGEMENT

- Bill Eamon of the Honors Program has approved a new Entrepreneurship Honors course proposed by Janice Black, HON 460G: Faces and Stories of Entrepreneurs. The senior level course will have no prerequisites and will focus on understanding entrepreneurs and their contributions to communities and businesses.
- The Management faculty are making a concerted effort to attract the very best PhD applicants to our program. To this end, we “courted” Michael Glissmyer when he visited NMSU this past week. The positive news is that our program is attracting very good applicants; however, they are also sought out by the very best PhD programs in the country.
- The 1st International meeting of Research Methods Division of the Academy of Management met in Lyon, France. David Boje gave two presentations on the Regeneration of McDonald’s using grotesque humor, and is one of the co-organizers of the event, as out-going chair of the RMD. Grace Ann Rosile presented her research on the root cause narrative of cheating behavior.
- Terry Adler met with two organizations—the HR Coordinator, Ms. Karen Henry, for Snap-On Diagnostics, San Jose, CA and the Sr. Training & Development Consultant, Ms. Linda Wilson, for Sandia National Laboratories, Albuquerque, NM—to discuss using these two organizations as research sites for an upcoming research study. This study is being conducted jointly with Dr. Phil Benson and the data collected will be to provide insight into the important area of strategy implementation failures and successes due to the effects of organizational pay system design.

MBA PROGRAM

- We sent letters to the NMSU graduating seniors who have cumulative GPAs of 2.5 or higher inviting them to consider the MBA Program in their future plans. We included a flyer announcing the new International Business and Agribusiness Specializations.
- I completed the initial concept paper for the 3+2 BS/MBA degree program for NMSU undergraduate engineering students and delivered copies to Steve Castillo, Department Head in Electrical Engineering, and Charlie Johnson, Department Head in Chemical Engineering. I have been invited to give a brief overview of the proposal to the upcoming College of Engineering Department Heads’ meeting. Their input will be incorporated into the document before it is presented to the CBAE Graduate Committee and CEC.
- I also completed the initial concept paper for bringing selected Nirma University Institute of Management MBA students to NMSU to complete their MBA degrees here. That document has been forwarded to Kevin Boberg, Associate Dean and Anup Singh, Director of the Institute of Management, Nirma University, for their input. Their feedback will be used to turn the document into a proposed contract between NMSU and Nirma University.