The Committee to restyle the NMSU Strategic Directions document into a manageable system is growing so we now have representation from all interest. The first task will be to determine how we are going to measure and benchmark NMSU (U.S. News and World Report or American Association of Universities or some combination) progress toward the vision of being one of the best Land Grant Universities by 2020. So far there are only 6 goals for the entire system. The Committee will meet August 23rd to refine the draft document in hopes of having a preliminary report for the Regents at their September meeting.

ADMINISTRATION, Garrey Carruthers

- I met with Dean Moulton’s advocacy group to identify ways to assure we have an effective campaign for passing General Obligation Bond B in the coming election. Education has a new building on this issue plus several other NMSU projects. I recommended we ask Governor Richardson to do a commercial for Bond Issue B.
- I met twice this week with MVEDA; once to visit with Star Chasers, a rocketry company from England considering a move to Las Cruces to participate in the X Prize competition, and to begin my orientation as a new Board member. MVEDA has had and wants to enhance its’ close relationship with NMSU. I outlined our pending new structure with the separation of the Vice Provost for Research and Vice Provost for Economic Development tasks. I look forward to being one of the representatives of NMSU on the Board of MVEDA.
- I attended a meeting of the Western School of Banking at UNM. The Dean of Business and Administration and Economics at NMSU has always been a member but it was not clear that, other than the Board membership, we played much of a role in the School. They seemed concerned that our Center for Financial Services may become competitive with the School. There is also a tug of war between the School and UNM over who owns the Chair in Banking which was partially financed by the private bankers. They currently use the proceeds from the Chair to finance a non faculty position.
- Don Birx and I have visited and made substantial progress in preparing a recommendation for the Provost and President on how our two responsibilities as Vice Provosts will be handled. Look for the VPR position to change considerably over what we have enjoyed recently, if the recommendations are accepted.
- I visited with the new Dean of the Anderson School at UNM. He had been on the job for 8 days. He seeks much closer collaboration with NMSU. He was formerly the Dean at UTEP and we had already begun to discuss some joint projects so this interest may be moved northward.
- The Provost Council covered a number of topics in its first meeting in eight months. Of note:
  - If we do not reach agreements soon on articulation, the legislature will mandate agreements,
  - NMSU Foundation raised $20M this past year – the highest ever,
  - Although not said with great confidence, student enrollment for the fall should be up,
  - NMSU will no longer send a laundry list of projects for the funding to our Congressional delegation at the legislature but will have 5 – 6 big ticket items,
  - Expect a reduction in the number of Centers at NMSU – if they are not funded, they may be gone.
ASSOCIATE DEAN OF ACADEMICS, Kathy Brook

- The Advising Center staff registered 16 new students this week in conjunction with Chili Camp. Because there are relatively few classes that are open, students were given schedules which they could modify if they wished.
- Kathy Brook met with Ben Matta, Ed Scribner, Ken Martin and Michael Ellis to discuss the budget for a Financial and Economic Literacy Program. This item was approved by the University Budget Committee for submission to the New Mexico Commission on Higher Education (CHE).
- Celina Talamantes traveled to Acoma Pueblo to advise students who might be interested in entering our distance Ed program in General Business.
- Tammie Camp offered a highly informative Outlook/Exchange training session to faculty and staff.

ASSOCIATE DEAN OF RESEARCH AND ECONOMIC DEVELOPMENT, Kevin Boberg

- Along with members of the New Mexico Chile Task Force, I met with representatives from the Austin Regional Office, Economic Development Administration, to discuss a planning grant. The study, proposed at $250,000, would develop a strategic business plan for the chile industry, including specific recommendations. Thereafter, specific proposals to implement that plan would be submitted to the Economic Development Administration and other agencies. Dr. Chris Erickson is involved in the project.
- Dr. Seamus Curran briefed Deans Carruthers, Castillo, and Cruzado-Salas about a proposed Nanoscience and Energy Institute. The Institute, proposed at $20 million funding, would focus on development and deployment (the latter through the Arrowhead Center) of improved photovoltaic and hydrogen fuel cells.
- Paul Shirley and other representatives from Qynergy visited with various faculty members and departments on campus to identify areas for collaboration.
- Four student groups in BA 502 made their final presentations to clients. For the most part, the papers and presentations were significantly better than in semesters past.

DIRECTOR OF DEVELOPMENT AND PUBLIC RELATIONS, Sylvia Acosta – No Report

ACCOUNTING AND BUSINESS COMPUTER SYSTEMS, Pete Dillaway – No Report

ECONOMICS AND INTERNATIONAL BUSINESS, Mike Ellis

- Tony Popp, Jim Peach, Tom McGuckin and Michael Ellis met with Professor Rene Hadjigeorgealis who will teach AEEC 501 for the first time this fall. The purpose of the meeting was to offer our impressions of the class and to help in any way possible.
- Ben Matta, Michael Ellis, Ed Scribner and Ken Martin met with Kathy Brook to work through a possible budget to submit to the state legislature for efforts to provide training in Economics and Financial Literacy.
- Tony Popp and Michael Ellis had a conference call meeting with Phil Lynch, Raul Burciaga and two others from Santa Fe regarding the needs of the HSD for an overview of data that describes the effects of health spending in the State of New Mexico.

FINANCE, Liz Ellis – No Report

MANAGEMENT, Peter Dorfman

- Lori D. Paris, recent PhD from the Department of Management at NMSU, received the William H. Newman Award for her paper presented at the recent meetings of the Academy of Management in New Orleans. This award is given annually to the best AoM conference paper that is single-authored and based on a dissertation completed in the previous three years. Dr. Jon Howell of the Management department was her dissertation chair. Lori’s paper was entitled “The Effects of Gender and Culture on Implicit Leadership Theories: A Cross-Cultural Study.”
- Dr. Grace Ann Rosile and Dr. David Boje won the award for Best Symposium from Management Education Division The Arts and Liberal Arts in Management Education: Beyond the Rational Functionalist Model Symposium (CMS, MED) Wednesday, Aug 11 2004
MARKETING, Jerry Hampton

- It has been quite week on the Marketing Front. All the PHD students attended the American Marketing Association Meeting in Boston. They all had extensive job interviews for placement in fall 2005. There appears to be more open marketing positions than candidates [approximately 120 openings and only 80 candidates]. The salary ranges, when discussed, for a new hire ranges from $80,000 to $90,000. Overall, a very good job market for marketing candidates.

MBA, Wayne Headrick

- Wayne Headrick, Kevin Boberg and a variety of university faculty members and company representatives attended 2 presentations by MBA students who are completing their degree programs. The presentations addressed various aspects of the possible commercialization of ventures including:
  - nanotube infusion, and
  - mathematical modeling of financial market activity.
In addition, Drs. Headrick and Boberg attended the presentations of two additional students who were completing their MBA degree requirements.

- Wayne Headrick worked with Martha Mitchell, a faculty member in Chemical Engineering, to iron out details of how outstanding undergraduate chemical engineering students could complete all (or most) of the MBA prerequisites while completing their undergraduate degrees. This, of course, is in conjunction with the BS/MBA program proposal that is under development.