August 24, 2004

To: Michael Martin, President
William Flores, Provost
Waded Cruzado-Salas, Dean, College of Arts & Science
Steve Castillo, Dean, Engineering
Rebecca Dukes, Vice President University Advancement
Jill Grammer, University Major Gifts Officer, University Advancement
Robert Peterson, Major Gifts Officer, University Advancement
Jeany Llorente, Specialist, University Communications
College of Business Administration & Economics Faculty and Staff
College of Business Administration & Economics Emeritus

From: Garrey Carruthers and Colleagues

Subject: College of Business & Economics Activities Report for week of 8/20/04

The highlight of the week was an outstanding Faculty/Staff Convocation. I was most impressed with conversation about being premier and the need for more focus on quality. I particularly appreciated the comment that we should inform our students that this is a premier outfit and that we will deliver a quality education and they should expect to perform in a quality fashion (my interpretation of Van's comment as echoed by other faculty). The dialogue with the faculty was very good with assignments made for our January meeting. Dr. Boberg enthusiastically portrayed the rapidly growing Arrowhead Center and its role in the College. I thought the evening Hall of Fame dinner was special, in large part because we had two special Hall of Fame inductees join 8 of our Hall of Fame members.

ADMINISTRATION, Garrey Carruthers

• I visited with Patricia Quintana, our top lobbyist in Santa Fe, about our legislative priorities. We will focus on expanding the funding for the Arrowhead Center and our request for $12,000,000 for a new building (which won't really be on the agenda until the next legislative session). Please be advised that the President has asked that we work with the legislature through Patricia. The habit of going around the system may be over.

• Congratulations to Dr. Wayne Headrick for receiving a Fort Bliss Federal Credit Union award at the Annual Convocation.

• I attended an Economic Forum meeting which featured Congressman Steve Pearce. He listed a number of constituent service activities he and his staff had been engaged in. He cited the Arrowhead Center and his support of it.

• We signed an MOU with New Mexico Military Institute to implement our 2 + 2 program using their facilities. They expect up to 15 distance education students this year. This agreement essentially makes NMMI a four year business college offering an NMSU BBA degree. A similar MOU is in process with Clovis Community College.

• Ben Woods did an excellent job of promoting a new College building to the Commission on Higher Education sub committee on capital outlay. He is requesting $12,000,000 on the general obligation bond issue for 2006.

• Don Birx and I have created organizational outlines for the Vice Provost for Research and the Vice Provost for Economic Development jobs and await meetings with Hadley Hall to finalize.

ASSOCIATE DEAN OF ACADEMICS, Kathy Brook

• The final new student orientation was held on August 19-20, 2004. Thanks to Pete Dillaway, Jerry Hampton, Michael Ellis, Phil Benson and Don Garland for assisting with advising and many thanks to Rose Byrum, Celina Talamantes, Justine Adkisson, Patricia Guerra, Joe Valadez, Shawn Wicketts, Rose Ronquillo and Aida Samaniego for persevering through a summer of new student orientations.

• Kathy Brook spoke briefly at a retreat for the department heads of the College of Arts and Sciences on current and potential areas of collaboration between the colleges.

• On August 19, representatives of New Mexico Military Institute including their new superintendent, David Ellison, attended a signing ceremony in the Business Complex to establish the 2+2 program with a major in management.
• On August 20, Winnie Lee and Michelle Jasso attended the college’s orientation session for new tenure track faculty.

ASSOCIATE DEAN OF RESEARCH AND ECONOMIC DEVELOPMENT, Kevin Boberg
• Dr. Chris Erickson is part of a team, including the Chile Task Force, developing a proposal to be submitted to the Economic Development Administration, U.S. Department of Commerce. The project, proposed at $250,000, would develop a business plan, identifying strategic issues and tactics for the Chile Industry.
• Referred by the SATOP program, Arrowhead Center has added another client for the Fall Semester. We will develop a business plan for a diatomaceous earth mine located in Española, NM.
• Met with Richard Luarkie (a CBAE alum and former student employee in the Bureau of Business Research and Services), president of a Native American owned enterprise in New Mexico. Specifically, Mr. Luarkie seeks to collaborate on two programs funded by the Department of Homeland Security.
• CORC met to determine cross-cutting themes for the Centers of Excellence advocated by President Martin. As a basis of discussion, the group identified four areas: (1) Natural Resources, (2) Information Systems, (3) Aerospace/Aviation, and (4) Border Issues. Business and economic development is inherent to each.
• Along with Deans Carruthers and Castillo and Drs. Gary Kyle and Seamus Curran, met with an advisor to Governor Richardson. Discussion focused on NMSU’s (especially the Colleges of Engineering, Arts and Sciences, and Business Administration and Economics) role in the Governor’s energy initiative. Beyond the R&D capabilities in the Colleges, opportunities for commercialization and economic development through the Arrowhead Center appear promising.
• Kathy Hansen, Sara Pirayesh, Felipe Scobell, and Robert Vickery completed the beta version of the Arrowhead Center website and operating manual.
• Along with Maureen Camunez, Dr. Boberg reviewed a proposal from an external business to license NMSU technology.

DIRECTOR OF DEVELOPMENT AND PUBLIC RELATIONS, Sylvia Acosta – NO REPORT

ACCOUNTING AND BUSINESS COMPUTER SYSTEMS, Pete Dillaway
• Bob Schoener, College Assistant Professor of Accounting, attended an AACSB cosponsored conference, “Teaching Business Ethics,” during July, in Boulder. Other cosponsors were the University of Colorado, Colorado State University, and the University of Wyoming. One of the objectives of the conference was to learn about resources, tools, and approaches for effectively teaching business ethics. Bob intends to integrate some of this into his BUSA 111 class, in particular.
• Jennifer Kreie, Associate Professor of BCS, has been notified that her paper, “The Perceived Importance of an Ethical Issue” has been accepted for a forthcoming issue of The Journal of Business Ethics. Coauthors are Paul Cronan (University of Arkansas) and Lori Leonard (University of Tulsa).
• Ed Scribner, Professor of Accounting, is attending a Board of Directors meeting of the New Mexico Society of CPAs, in Albuquerque, on Friday. On Saturday, he represents Accounting and BCS at an NMSU alumni barbecue, hosted by Nestor Romero, a 1986 Accounting graduate.
• Mary Jo Billiot, Assistant Professor of Accounting, has been selected as the Outstanding Accounting Educator, for 2004, by the New Mexico Society of CPAs. The official presentation will be made on October 28, at the Society’s Pride in the Profession Banquet, in Albuquerque.
• Wayne Headrick, MBA Director and Professor of BCS, received the Fort Bliss Federal Credit Union’s Faculty Service Award at the NMSU Convocation on August 19. Wayne has provided extensive service to the University as a member of the General Education Committee, and to the College as the point man for graduate distance education initiatives and for interdisciplinary adaptations joining the MBA with other college’s undergraduate degree programs.
• During the College’s 40th Anniversary celebration, Bill Foster, Professor of Accounting, and Kerry Alt, Assistant Professor of BCS, received awards for Outstanding Graduate Teaching and Outstanding Service, respectively.

ECONOMICS AND INTERNATIONAL BUSINESS, Mike Ellis
• Jim Peach attended a SCERP meeting in Dan Diego on Monday. The meeting was with a small group known as the core modeling team of the B+20 projects. The B+20 projects are an on-going research project designed to create long run simulation models of U.S-Mexico border urban areas.
• The Department of Economics met for our kickoff meeting for the fall of 2004. Work from that meeting is ongoing.
• Michael Ellis assisted in the New Student Orientation held in Guthrie Hall and the New Faculty CBA&E orientation.

FINANCE, Liz Ellis
• Liz Ellis attended the 2004 meetings of the Academy of Legal Studies in Business in Ottawa, Canada and presented her research paper entitled: "Health Care Enterprise Liability for Negligence of Independent Contractor Physicians."
• Rich Fortin has committed to teaching a face-to-face course at the Acoma Pueblo as part of our new distance education initiative there. Rich will be making 8 trips to Acoma this semester with a total of 16 class sessions.

MANAGEMENT, Peter Dorfman
• Dr. Weisinger’s co-authored paper, "Diversity and Collective Action: Empirical Results from a Voluntary Association in Two Integrated Communities" was accepted for presentation at the annual conference of the Association for Research on Nonprofit and Voluntary Organizations in Los Angeles in November.

MARKETING, Jerry Hampton
• Dr. Sautter, along with Professor Mills, presented the results of an experimental business class to the faculty regarding student learning and the use of student portfolios.
• Dr. Peterson and Dr. McQuitty had an article, "Utilization of Life History Analysis in Small Business and Entrepreneurship Courses: An Appraisal," published in the *Journal of Entrepreneurship Education.*

MBA, Wayne Headrick
• Wayne Headrick worked with Krist Petersen to ensure the accuracy of the BS/MBA degree plan proposal as it pertains to Electrical Engineering undergraduate students. The proposal should be ready to present to the appropriate administrators as soon as outstanding Graduate School issues are resolved.