December 5, 2003

To: Dr. William Flores  
CBAE Faculty and Staff  
Dean Waded Cruzada-Salas

From: Garrey Carruthers

Subject: Activities Report for December 5, 2003

If you missed it, there was a terrific Holiday Party in the College of Business Administration and Economics. Thanks to all who organized, brought food, participated and cleaned up afterwards. It was a great way to begin the Holiday Season.

ADMINISTRATION

- Sylvia Acosta, our new development officer, has arrived on the scene and is making major progress in jump starting our fund raising efforts. Join me in welcoming this talented person to our team.
- Dr. Flores, Don Birx (PSL), Rich Hills (VP for Research), and I met with Bruce Glaspell, an investor from Albuquerque who had expressed an interest in the commercialization of intellectual property at NMSU. Bruce has made a number of investments in New Mexico and is in search of good ideas that might lead to good businesses. He has agreed to help us in the establishment of the Arrowhead Center and, if our business plan for the Center meets his standards, has offered to assist us in raising private capital for this venture. Kevin and I are to hook up with him soon when we have a completed business plan. Glaspell came our way through Jim Manatt, who has some joint ventures with Bruce.
- Octavio Ramirez called and indicated that we (CBAE) should take the lead in pressing for funding for the joint project with Texas A & M. I will visit with Congressman Pearce about support next week. The current thought is to have it funded through the Department of Commerce instead of USDA, the normal channel for Ag. Econ.
- I visited with Dean Bob Moulton and Pat Conn of the College of Education regarding my assisting with some legislative contacts to further the cause of their $12,000,000 request of the legislature to partially finance their building. Bob and I will spend December 16th and 17th making the rounds of key legislators and dropping by Legislative Council, the unit that authors capital outlay legislation.
- Governor Richardson has called for a wrap up meeting with the Blue Ribbon Tax Reform Commission for December 18th. I will be attending.
- Tony Popp and I have discussed Dr. Flores’s request that we develop a project to assess the economic impact of NMSU on the local and state
economy. Tony and I will need to visit with Dr. Flores to scope the project. There have been similar impact studies prepared by members of the CBAE faculty.

- Kathy Brook and I attended an Alumni event in El Paso in which the intention was to introduce the Deans to El Paso alums. Only four people from El Paso attended the event although approximately 10 people picketed NMSU Carlsbad at the front of the building. They were upset because a math teacher had been terminated at Carlsbad. All of the NMSU Deans were in attendance so it gave us a chance to socialize with one another. We need to keep going back because El Paso has become a very important source for students.

- President Louis Caldera, President of UNM, called me to express some concerns over the prospect that the new Secretary of Education, through a Deputy, would have oversight responsibilities over higher education. I assured him we had done nothing to disturb the constitutional standing of the six Universities. I believe that the implementation team will recommend a higher education deputy answering to the Secretary (it would probably be the new director of the CHE). It is my view that higher education must be at the cabinet table and the vehicle to do so is through the new office of the Secretary of Education.

- With the able assistance of Sylvia Acosta we are preparing some proposals to fund an endowed Chair in Economic Development. We are also making some progress on another Chair – should know if that one is a go in the next few weeks. With our new development officer, look for us to become rather aggressive fund raisers.

- Our PGM program has been placed on probation by the PGA. Jerry Hampton and Pat Gaven are working on a corrective action plan which must be submitted to the PGA within 60 days. I intend to visit with PGA officials in late January at their annual meeting in Florida. We are aware of their concerns but committed to doing everything necessary to meet their conditions asap.

- I had a nice visit with Nestor Romero, a friend and someone I know from the insurance business. Nestor is considering a substantial contribution to the College over the next few years. More on this later. Thanks to Jill Grammer for her assistance in working with Nestor. Nestor graduated from NMSU with a degree in accounting and now owns a company that specializes in auditing insurance companies for regulators like our Department of Insurance. Nestor credits much of his success to Bill Foster of the Accounting Department. Good show, Bill.

- The Associate Deans and I toured the building with folks from Physical Plant and have asked for some estimates to make some modifications. I am interested in developing more space for our students to “hang out”, adding some space for E Stat to use for their consulting, and developing more work space for graduate and undergraduate students working in the Arrowhead Center.
Several of the faculty met with Richard Jimenez from the National Border Partnership Program. Richard is interested in working with the College to develop a new Center for Hazardous Waste in Carlsbad and to work on a number of border initiatives that may lead to job creation in southern New Mexico. He is very interested in our helping him organize higher education resources to promote job creation in the south eastern corner of the State.

I noticed that UNM is introducing and/or promoting an Executive MBA program. Eastern New Mexico has had one for some time. We may be falling behind the times!

I will travel to Rowell Thursday to attend the funeral of Congressman Joe Skeen, one of NMSU’s stalwart supporters. Joe was one of my mentors when I drifted into politics.

I will travel to Santa Fe next Friday to be honored by the Governor when he names the State Library the Garrey E. Carruthers State Library. This is a very nice honor (we Republicans are not accustomed to having buildings named after them). I appreciate Governor Richardson for this very generous action.

Kevin Boberg met with John Warner and Ingrid Baker from TVC and interviewed candidates in Las Cruces for the newly created position of TVC representative for southern New Mexico. All candidates were recommended by and, or otherwise known to the CBAE. Lynne Mijarez, who was commended by Mr. Warner for her efforts, coordinated logistics.

Kevin Boberg met with Steve Hottman of PSL regarding several issues, including the cooperative education program (two students have applied) and ongoing discussions on areas of collaboration between PSI and the Arrowhead Center.

Kevin Boberg met with Gary Kamees, Vice President of Global Sourcing and Distribution for Cardinal Health Care. Mr. Kamees received both his bachelors and masters degrees from NMSU. In addition, Mr. Kamees spoke to several classes about logistics in the health care industry. He also expressed his interest in and willingness to serve on the Business Advisory Council.

Kevin Boberg and The NM First team (Drs. Popp, Martin, Weisinger, Peterson, and Scribner) remained busy. In addition to meeting on campus, Drs. Popp and Martin presented a draft outline to the NM First Research Committee in Albuquerque on 4 December 2003. Although making minor changes, the Research Committee overwhelmingly accepted the Team’s outline and, in fact, modified its original intent to be more consistent with that proposed by NMSU.

Kevin Boberg met with Steve Vierck and Les Baldock of the Mesilla Valley Economic Development Alliance (MVEDA). We agreed on four areas of immediate cooperation between MVEDA and the Arrowhead Center:

- Review of Impact Models purchased by the New Mexico Economic Development Department for application through the State, including Dona Ana County.
During the Spring Semester, develop a comparative database of the cost of doing business in Dona Ana County, other communities in New Mexico, and communities throughout the country that we consistently seem to be competing with in trying to attract new business.

Assess student interest in employment while in school and their interest in staying in the area after graduation. This has been an important consideration for several firms that have recently considered relocating to the area.

Conduct a supply chain analysis of the automobile industry to identify which vendors might be likely prospects to locate to southern New Mexico and more-and-more subassembly shifts from the upper Midwest to Chihuahua, Mexico.

Rebecca Rizzuti, Las Cruces Office of Senator Jeff Bingaman, reports that the recent Automotive Industry Technology Tour was a success. The program was sponsored by the Senator’s Office and the NM Economic Development Department, and coordinated by the College (NOTE: Special credit should go to Gayle Dollarhide and to a lesser extent Lynne Mijarez). Representatives from the automotive industry in Chihuahua, Mexico (particularly Siemens) were brought to campus to hear about R&D, training, and education opportunities in New Mexico. PSL, NM Tech, Sandia National Laboratories, White Sands Missile Range, Los Alamos National Laboratory, and the Arrowhead Center made presentations. As a result, Siemens has included New Mexico, particularly NMSU, in its future plans; perhaps establishing a partnership for rapid prototyping and deployment of solutions to industrial problems. All of the presentations made for the tour were compiled into a single CD by the Arrowhead Center.

Kathy Brook and the Department heads met this week to review room assignments for summer courses and to discuss how the summer allocation (when it is received from the Provost) might be divided among the departments. Kathy Brook will provide data on how one proposed allocation formula (based on faculty salaries and summer SCH) would work.

Kathy Brook and the By Laws and Policy Review Committee met to discuss restructuring the College’s committees. The Committee has been receiving feed back based on circulation of minutes from an earlier committee meeting.

Kathy Brook reports that there has been a relatively large number of late drops this week. These are students who for one reason or another thought they had been dropped administratively or failed to follow through with processing drop slips. It generates multiple problems to drop (or add) a student after the grade sheets have been printed so we need to do a better job of cleaning up class lists earlier in the semester.
MBA

- Attended the semi-annual meeting of the DABCC Information Technology Advisory Council.
- Advised/recruited 11 prospective MBA students.

ECONOMICS AND INTERNATIONAL BUSINESS

- Dean Carruthers, Kevin Boberg, Rick Adkisson, Jim Peach and Michael Ellis met with Richard Jimenez regarding the National Border Technology Partnership Program. We were exploring the possibilities of helping with government contracts regarding homeland security, hazardous waste management and other border issues.

MANAGEMENT

- Jim Bishop presented a report to the Las Cruces Police Department regarding a program to increase retention of police officers.
- David Wieters completed teaching a 28-hour APICS (American Production & Inventory Control Society) Certification Review class on Detailed Planning and Scheduling hosted by the El Paso/Juarez chapter of APICS.

ACCOUNTING

- On December 3, 4, and 5, the Department hosted faculty candidates for the two new College Assistant Professor positions in Accounting (Bernadette Legaretta, Bob Shoener, and Bill Smith) and BCS (Mark Kesh, Jim Shannon, and Bobbie Green).
- Nestor Romero, president of RL Regulatory Consultants (Albuquerque) visited numerous Accounting upper-division classes to promote a salaried internship program for accounting students. The students will spend an entire semester with RL auditing insurance companies doing business in New Mexico, Nevada, Oklahoma and other states which use RL to measure compliance with state insurance regulations. Nestor is a 1985 Bachelor of Accountancy graduate from NMSU. He is interested in contributing a significant portion of his fees to a fund for a professorship in the College.
- On December 4, Pete Dillaway and Tara Rose, Campus Recruiter – Diversity for Ernst & Young completed a conference call in which details of a scholarship program for minority students in the College were discussed. Tentatively, there will be seven Bridge Scholarships ($1,000, each) for Native-American freshmen and four Business Leader Scholarships ($2,000, each) for rising, minority juniors and seniors.
Criteria for eligibility were discussed and a formal proposal is now being put together by the College.

- On December 5, the NMSU Chapter of Beta Alpha Psi, the national accounting honorary society, held its fall banquet at the Las Cruces Hilton. Among the guests were Dean Garrey Carruthers and his wife, Kathy. The speaker was Jason Harris a Senior Manager from KPMG’s Albuquerque office. He spoke about mentoring and the lessons learned from his most influential mentor—his grandfather, a rancher in Oklahoma. Jason holds a bachelor of Accountancy from NMSU. Sandy Lawson was installed as chapter President along with a group of supporting officers. Allan Gattis, the fall semester President will graduate with a Master of Accountancy, this semester, and begins as a staff accountant in PricewaterhouseCooper’s Dallas office in January.

**MARKETING**

No Report Submitted