October 13, 2003

To:  Dr. William Flores  
      CBAE Faculty and Staff

From:  Garrey Carruthers

Subject:  Activities Report for October 10, 2003

This is an important week for the College as the faculty will meet at 1:30 pm on Wednesday the 15th to review, critique, and revise the College’s response to NMSU Strategic Directions 2003-2004. My thanks to everyone on the Strategic Planning Committee for their excellent work. We will use a shorter version of the document to manage toward NMSU and CBAE goals. Thanks in advance for attending and participating in the discussion.

ADMINISTRATION

• I had lunch and played golf with Allan Boston and Ken Bouyer of Ernst and Young. The objective was to convince them to increase Ernst and Young scholarship contributions to the College. They are very interested in recruiting Native Americans into business majors so they agreed to increase their current contribution and convert the program to bridge scholarships for Native Americans. I played lousy golf so that may have caused them to be sympathetic.

• I met with Patricia Quintana, our chief lobbyist in Santa Fe, regarding our legislative priorities. Funding for the Arrowhead Center is in the top ten of NMSU’s wish list for the coming session. At Patricia’s suggestion we will be asking one of our local legislators, Joseph Cervantes, to carry our bill. We will also seek the support of Senator Roman Maes, the Chair of the Rural Development Interim Committee.

• I met with Paul Gutierrez, the new Associate Dean and Associate Director, of the Cooperative Extension Service in the College of Agriculture and Home Economics. Paul is a former student of mine so I take some credit for his success. I continue to push the prospect of a University wide Extension Service, operated by Ag. I think others have worn out their drums beating on this one but I think it is an idea worth implementing, if we hope to achieve a number of our goals and objectives. The success of our distance education programs may hinge upon using the Extension Service units in the Counties.

• The search for a Vice Provost for Research and Economic Development is plodding along. All committee members are to provide their final input on the job announcement today. Once we incorporate their suggestions, we will post the job.

• Dean Bob Moulton and I attended the Steering Committee of the Governor’s Progress Task Force (Century Committee). The Task Force is to recommend legislation and policy to implement all of the educational reform initiatives and constitutional amendments. I co-chair the Task Force with the Lt. Governor and Moulton is co-chair of the Higher Education sub-committee. Higher education has been left out of most of the discussions to date.
In addition to the important meeting with the faculty regarding our strategic plan, it will be a busy week. I will attend the last sessions of the Tax Commission (no clue as to what they will finally recommend), attend a meeting of the Search Committee for the first Secretary of Education (committee chaired by Dan Lopez of NM Tech), spend most of the day Thursday at Acoma Pueblo attending the Kellogg Leadership for Community Change Conference (I will keynote the Conference), meet with Sandia Corporation regarding their participation in the Arrowhead Center, meet with Secretary Homans regarding Arrowhead, and be the banquet speaker for the Los Alamos Foundation event in Santa Fe.

Kathy Brook attended at least two sessions each this week with three candidates for the position of Associate Vice President for Enrollment Management. These three were from Oklahoma State, Ball State and University of Washington at Tacoma. This is a new position in the Office of the Vice President for Student Services and will be involved in coordinating the University’s efforts with recruitment and retention.

Kathy Brook assisted several students who have recently encountered financial problems by providing an emergency loan and a small scholarship.

Kevin Boberg met with Drs. Popp, Scribner, and Peterson about participation on New Mexico First Town Hall. Have yet to get nominations from Management and Finance Departments. Because he has been on NM First project teams in the past, Dr. Popp has agreed to head the committee. Our next goal is to schedule meeting with Jim Manatt so as to begin fleshing out the scope of work; referred to as the “two paper” during initial conference call.

Kevin Boberg met with Ron Munden, Vice Chairman of the Camino Real Angels (CRA). CRA makes various types of venture capital investments into the tri-state area of New Mexico, Texas, and Chihuahua. He thought one of our current clients might be of interest to one or more of the investors in the CRA.

Kevin Boberg met with Hanson Scott (Director, Office of Military Base Planning & Support, New Mexico Economic Development Department) about two matters. The first was to clarify the status of a contract to analyze the Economic Impact of four Air Force Bases in New Mexico. After much internal deliberation, the matter was resolved to ours and Mr. Scott’s satisfaction. Second, briefly discussed Mr. Scott’s position with NMEDD and how the CBAE might be of assistance. Scheduled a follow up meeting in Santa Fe for 17 October 2003.

Kevin Boberg attended a meeting of the Joint Task Force of the MMC Foundation and the Community Foundation of Southern New Mexico. Nominated by Patsy Duran, my role is to provide insight gained by working with both organizations in the past as they prepare for the eventual sale of the Hospital (MMC).

ACCOUNTING & BUSINESS COMPUTER SYSTEMS

- Ed Scribner, working in conjunction with Rusty Calk, Beta Alph Psi Faculty Advisor, and Brenda Shannon, Dona Ana Chapter of CPAs President, has started a mentorship program at NMSU for accounting majors. This program is in response to an initiative from the New Mexico Society of CPAs. As of
this week, Ed placed seven accounting students with CPA practitioner mentors for the fall semester.

- Pete Dillaway has been appointed to an American Institute of CPAs committee for the year beginning October 2003. The Virtual Grassroots Panel appointment is based upon a recommendation from the New Mexico Society of CPAs. The Panel is a sounding board for the Institute for policy formulation.

- Jason Harris and Anthony Turietta of KPMG (Albuquerque and El Paso) presented to our Beta Alpha Psi chapter on October 9. The topic of their presentation was the content and format for the new, online Uniform CPA Exam. The online exam begins in April 2004. There are ramifications for accounting educators on how and what we should teach.

- Brandon Haines and Ben Darwin of Meyners + Company spoke to the Beta Alpha Psi chapter on October 2. Their topic was “So, You want to be a Fraud Examiner?”

**ECONOMICS/INTERNATIONAL BUSINESS**

- Rick Adkisson, Herbert Ortega and Michael Ellis represented the CBA&E at the Study Abroad Fair at Corbett Center.

- Chris Erickson addressed the local chapter of the National Association of Financial and Insurance Advisors (NAFIA). His assessment was that he was brilliant.

**MANAGEMENT**

- Grace Ann Rosie, along with Pookie Sautter (Marketing) presented a workshop on “Making online discussions work for your class”. This is part of NMSU’s Teaching Academy.

- Sam Gray attended the sustainable Development conference at the University of Colorado.

- Bonnie Daily, Jim Bishop, and Robert Steiner had a paper accepted for the National DSI conference which will be published in their Proceedings. The title is: “The Impact of HR Practices on Environmental Management.”

**MARKETING**

- Held faculty meeting to discuss strategies for increasing graduate enrollment in the Ph.D. Program. Reviewed college’s strategic planning document and discussed initiatives for the marketing department.

- Held a meeting with Jill Grammer to discuss the options open for funding a chair in marketing.

**MBA PROGRAM**

- The Graduate School just announced that two of our MBA students, Cristal Campos and Jose Valadez, have been selected to be Student Ambassadors for the Graduate School. As Student Ambassadors, they will take part in a variety of activities, such as talking with undergraduate students, both at NMSU and other universities, about the many graduate programs offered at NMSU, giving tours of the NMSU campus, and many other activities that will give them opportunities to network with students, faculty and staff at NMSU.
• Wayne Headrick directed the College’s planning efforts for the extremely successful ribbon cutting ceremony for the University’s newest wireless computing classroom/laboratory. Created as a result of cooperative efforts between the College and the University’s Title V Program grant, this wireless computing facility is an important step in the development of mobile computing within the College. Attended by Interim President Flores, Dean Carruthers, Title V Program officials and many College students, faculty and staff, the ceremony gave the facility a great beginning. The efforts of Cheri Coffelt, Tammie Camp and Virginia Arias were what made it happen.

• After meeting with the MBA Policy Committee this week, Wayne Headrick has scheduled a meeting with Octavio Ramirez, Department Head of Ag Econ and Ag Business, to discuss possible mechanisms for offering an MBA degree specialization in Agribusiness. The Committee was very positive about the possibility of developing this specialization, and hopes to use the student learning outcomes lists currently being prepared by faculty members in both Colleges to help identify Agribusiness courses that would be good candidates for the specialization.

FINANCE


• Maria de Boyrie also presented, "Are High Stock Market Prices Justified? Stock Price and the Implied Duration of Supernormal Growth," with Simon Pak (Penn State - Great Valley) and William Welch (FIU) at the FMA meeting in Denver.

• Rich Fortin presented "The Tax Effects of Home Mortgage Refinancing" at the Academy of Financial Services meeting that precedes the FMA meeting in Denver.

• Kevin Conroy of Scoopy’s talked at the Financial Management Association meeting Monday night, October 6. Kevin, who holds both a BBA in Finance and an MBA from NMSU, discussed his career both as a banker and as a manager of a small, but growing business. Approximately 20 students were in attendance.