ADMINISTRATION, Garrey Carruthers

- After spending a pleasant afternoon on the golf course with several bankers, they have agreed to spearhead an effort to raise $500,000 for a Chair in Banking at NMSU. They envision it being a cooperative effort between the New Mexico Bankers Association (normally associated with the larger banks) and the Independent Community Banks (normally associated with the smaller banks). Both are great organizations and dedicated to enhancing higher education in New Mexico. Sylvia and I will present a case statement to the New Mexico Bankers Board meeting on September 30th.
- President Martin, Provost Flores and friends met with Jerry Shaw and his son Steven regarding the prospects of relocating one of Volt Corporations enterprises on campus. I have since corresponded with Steven and am awaiting his reply. If this works out, the firm would be located at the Research Park and would employ both faculty and students in a software development and marketing activity.
- In a get out the right vote effort, the President, Athletic Director and I met with some local officials to seek support for a liquor license for the Fulton Center. The Fulton Center will be an ideal location for many of our planned fund raising and business advisory committee events so I very much support having a full service restaurant and meeting area.
- The business plan for the Arrowhead Research Park has been completed and is being restyled for presentation to the Administration and Regents. The faculty committee is recommending a merger of the Research Park and Genesis Center into the Arrowhead Center. Great job by Tony Popp, Jim Peach, Ed Scribner, and Shaun McQuitty, Ken Martin, and Liz Ellis. Thanks to Kevin Boberg for orchestrating the on time completion of the effort.

ASSOCIATE DEAN OF ACADEMICS, Kathy Brook

- Kathy Brook met with Sylvia Ortiz from the Library to discuss the possibility of Sylvia’s providing reference services on-site in the College. This service would be provided on a limited basis and would involve Sylvia being available with her laptop to consult with our students. This could be done in the lobby of the Business Complex and could start very soon.
- BA and ECON Council with Emily Gomez as president held its first meeting and will be meeting every two weeks on Tuesdays at 6:30 p.m. in BC 134. Adam Alvarez was selected to fill a vacant ASNMSU Senate position.
- The distance ed directors of the colleges met with Vice Provost Carmen Gonzales. This group will be meeting soon with the academic deans, President Martin and Vice President McDonough to discuss concerns about the new funding system for distance education.
- Sonia Cowen from NMMI and Kathy Brook met to discuss the next steps in the development of the distance education program with NMMI. We will be developing information for the CBAE web page as well as a schedule of classes for the next two years.

ASSOCIATE DEAN OF RESEARCH AND ECONOMIC DEVELOPMENT, Kevin Boberg

- Three graduate assistants were hired at twenty hours per week through the fall semester to develop a business plan for the UAV Center of Excellence at NMSU.
- One graduate assistant was hired at twenty hour per week and another at 10 hours per week to assist Dr. Erickson with the NM Business Outlook. The students will assist faculty members in
contributing an article about international business in the monthly newsletter as well as compile and publish a quarterly NM Export Report.

- Randy Soderquist, Legislative Liaison for Economic Development in Senator Jeff Bingaman’s office, visited campus. Dean Carruthers briefed Mr. Soderquist about the Arrowhead Center, the Vice Provost for Economic Development, and the Chile Task Force. Among all topics, Mr. Soderquist was especially interested in work force development and policy analysis.

- Qatar’s representative to the United Nations (accompanied by a representative of the Governor’s Office, the Deputy Director of the Commission on Higher Education, the Secretary of Tourism, and the Director of the Office of Science and Technology [all of New Mexico]) visited campus to discuss options for establishing a branch campus of NSMU in Doha and funding a scholarship program whereby NMSU students will be funded to study for a semester in Qatar at a university of their choice. Although primarily interested in agriculture, the endeavor represents opportunities for faculty and students in the CBAE and other colleges, as well.

- Jerry Pacheco and Peter Ibarbo, the Director and Assistant Director, of the International Business Accelerator program in New Mexico discussed opportunities for collaboration. The IBA, funded by the Small Business Administration, strives to increase bilateral investment and trade between New Mexico and Chihuahua.

- Dr. Don Birx, the Vice Provost of Research, visited with Deans Carruthers and Brook about Centers of Excellence at NMSU. Dr. Birx broadly outlined the concept of four centers of excellence—that is, Natural Resources, Aerospace, Information Systems, and Border Studies—in preparation for his presentation to the faculty of the CBAE on 10 September 2004. Dr. Birx acknowledged that the list of centers, while consistent with the President’s goal of three to five, was conspicuously absent of social science and arts.

- Dean Carruthers and Kathy Hansen, both representing the Arrowhead Center, met with the Vice President of Business and Finance (Jim McDonough) and Provost (William Flores) to discuss business operations of the Arrowhead Center. It was agreed that the Arrowhead Center would report to and maintain records with specially designated personnel within the Office of the Vice President of Business and Finance.

- Drs. Rudi Schoenmackers (Associate Dean and Director, Engineering Research Center) John McNamara (Assistant Professor, Civil and Geological Engineering) explored opportunities for spinning off research into commercial enterprise through the Arrowhead Center.

- Deans Carruthers and Brook finalized details of the contract with the NM Human Services Department for policy analysis. The contract, involving numerous faculty and students, is funded for up to $1 million per year for five years.

DIRECTOR OF DEVELOPMENT AND PUBLIC RELATIONS, Sylvia Acosta

- “Save the Date Cards” for the Homecoming is being developed. They will be sent out beginning of September. The Business Advisory Council has been made aware of the dates for their meetings during homecoming and which events they are recommended to attend.

- I met with Sheila Morgan to discuss the refurbishment of the Study Lounge. The deadline is October 22 for completion. Cheri is working on the plaque and the rest of the study lounge refurbishment will be done in conjunction with the architect and Sheila Morgan. I have asked for the doors in the dean’s entrance to be replaced.

- I have received several positive comments regarding the College campaign. We have 45% giving to date. Appeals are planned for all of next week. We want to have this wrapped up by September 29, 2004. The average gift so far has been 400.00 which very high for a college campaign.

- Dean Carruthers, Timothy Clifford and Rodney Ross will be meeting to discuss a gift to the College. Travis Melham and Van Bullock will also be attending.

- I will be traveling with the foundation to Berkely to visit with CBAE alumni. A breakfast, lunch and dinner is planned. I will be visiting with Mr. William Wunsch to discuss his scholarship.

- The article on Ed Lujan in Philanthropy World Magazine has been published. A copy was provided to the Dean’s office and several other copies are being sent to donors as well as the Lujan family. The Lujan family has plans to do an unveiling of the story at an event in Alb. later this year.

ACCOUNTING AND BUSINESS COMPUTER SYSTEMS, Pete Dillaway

- Paul Cule, a recently retired faculty member from Marquette University, is teaching two sections of BCS 110G, Introduction to Computerized Information Systems, for the department this fall. Paul’s Ph.D (CIS) is from Georgia State University, a program widely recognized for excellence in
information technology. Paul also holds an MBA from Emory University. Paul has extensive experience, mostly with IBM, in manufacturing, marketing, and software development. Paul took an early retirement from IBM Canada, in order to pursue a career in academe.

- The Accounting Tutoring Lab is being supervised during the fall semester by Monica Lopez, an Accounting GA. The Lab will operate from 9:00 a.m. till 2:00 p.m. on Mondays and Wednesdays; from 8:30 a.m. till 4:00 p.m. on Tuesdays and Thursdays; and from 8:30 a.m. till 1:00 p.m. on Fridays. In addition to Monica, the Lab will be staffed by Scott Gallos, Rana Razza, Kris Haanes, and Heather Reeves; all, Master of Accountancy students and GAs.
- The BCS Tutoring Lab has been organized for the fall semester by Jennifer Kreie, Associate Professor of BCS. Marc Trevino, a BCS graduate in the MBA program, will serve as tutor. Marc will operate the Lab from 2:00 till 4:30 p.m. on all weekdays except Thursday.

ECONOMICS AND INTERNATIONAL BUSINESS, Mike Ellis -- No report

FINANCE, Liz Ellis
- Dr. Barry Smith met with all of the students participating in the Insurance and Financial Services Summer Internship program on Thursday night, September 2. They discussed all aspects of the first year’s program in order to make modifications and improvements for the future. During 2004, 14 students participated as interns in various insurance agencies and companies throughout the state.
- Dr. Kenneth Martin made a presentation entitled "Linked: Building Connections to Support Innovation U." to the University Research Council on September 2.

MANAGEMENT, Peter Dorfman
- The leadership textbook by Jon Howell and Dan Costley entitled Understanding Behaviors for Effective Leadership has been translated into Chinese by Pearson Education Asia. Their book is now being marketed in the People’s Republic of China.

MARKETING, Jerry Hampton
- Dr. Bruce Huhmann presented the department a draft of a new website for the Marketing PHD program that he prepared with input for Drs. Hyman and Hampton.
- As a member of the American Academy of Advertising Research Committee, Dr. Hyman reviewed a dissertation proposal for the 2004/2005 AAA Doctoral Dissertation Competition.

MBA, Wayne Headrick
- The BS/MBA joint degree program proposal developed by the College of Engineering and the MBA Program was presented to the Graduate Council for review. The Graduate Council is expected to formally consider the proposal at the October meeting. In addition, proposed changes to the Graduate Catalog have been developed by Wayne Headrick and Enedina Vazquez, Associate Dean of the Graduate School, to implement the program if it is approved.