BAC Meeting
April 24 & 25

Attending
- Ken Garrett
- Eric Powell
- Judy Johnson
- Jerry Smith
- Joe Lujan
- Ed Lujan
- Ed Scribner
- James Lyon
- Jennifer Taylor
- John Long
- Margaret Hardin
- Todd Bisio
- Jim Wetherbe
- Adolfo Telles
- Leslie Cervantes
- Travis Melham
- Bobby Lutz
- Kevin Merhege
- Marisa Reynolds
- President Garrey Carruthers
- Shari Jones
- Paul Mondragon
- Harold Funchess – non BAC member
- Matt Heidlebaugh – non BAC member
- Kathy Brook – COB
- Kevin Melendrez – COB
- Pat Gavin- COB
- Tim Query-COB
- Liz Ellis-COB
- Steve Elias-COB
- Rick Adkisson-COB
- Ken Martin-COB
- Anthony Casaus-COB

BAC Minutes Thursday 04/24/2014

Welcome & Introduction of New Members By Travis Melham
All
- Paul Mondragon, major, graduation year

BAC Appreciation
Travis Shared contributions by BAC members.

Strategic Plan –
Discussion led by Interim Dean, Kathy Brook and BAC Chair Travis Melham with a few points covered.

1. GPA Standards- University looking at raising GPA for incoming freshmen from 2.5 to 2.75. Stats show lower GPA are less likely to graduate in 4 years. Goal to redirect to community college to raise math and English scores and GPA before heading to main campus.

2. Performance Standards – More than a year in Fall. Move into upper division courses have made C- in principles in Economics, Accounting, Statistics (individual classes). In past could go by low average.

3. MBA Online program- Currently have some online graduate courses. There are some concerns of the online program in the college. Provost would like to go through a quality matters rubric.

Marketing faculty members, Collin Payne and Mihai Niculescu gave the BAC members a tour of Behavioral Consumer Lab and discussed funding opportunities.

BAC members gathered for a reception at La Posta Restaurant hosted by BAC member Jerean & Tom Hutchinson.
Continental Breakfast

President Carruthers

- University Update
- Congratulating Dean Ellis for her new job position
- Aggie Pride – How your education at NMSU helped you?
- Brunette Montoya
- Brought back the Classic Aggie logo

**New Vision at NMSU**
- Send messages to High School Students to continue their studies
- Develop a program - 4 years of Mathematics & English to help them succeed
- Improving GPA scores
- Have a 2 year program before coming to the University
- Build a better Graduate Assistantship program
- Fall 2015 – New Implementation Tuition Rate for 8 semesters
- Develop NMSU as a Graduate School
- Improve % of Graduates each year
- Encourage students to take more than 12 credits to speed up process to graduate
- Changing requirement to 15 credits to all scholarship programs

**Changing Community Campus**
- Spiritual Center
- New Designs
- Agricultural Research
- Chile Reserves
- Build a Hotel – HRTM
- Community Park – Community use

Ambassador Introduction – Ambassadors were introduced by Cassandra Cooper

Travis introduced COB alumni Eric Powell, Matt Heidelbaugh and Howard Funchess. Each spoke about their background. Also gave input for COB Ambassadors regarding interviewing.

**Mock Interviews**

- Zack Quintero
- Brody Wilson
- Dustin Chavez

**Mock Interview Feedback**

- Speak up
- Keep hands free in front you?
- Do not say that money is not important
- Ask questions at the end

Anthony Casaus reported on status of development activities including Lionel Haight Endowed Chair for Accounting. The remaining match by Drs. Judy and Michael Johnson gifts that have come in. Announced the $75,000 current use/endowed scholarship gift coming in from Laguna Development Corporation. Name of scholarship to be announced at Domenici Conference.

Gave the fall dates of Domenici Conference September 17 – 18 and Fall BAC meeting September 18-19.

Travis wrapped up with closing remarks and reminded everyone after lunch of the groundbreaking ceremony for Spiritual Center by the Wetherbe’s at the Duck Pond after lunch.

Meeting adjourned.