Business Advisory Council Meeting
Minutes of the Strategic Planning Session on April 11, 2013

- Align our strategic plan to that of the university
- How can we be more aspirational?
  - Increase alumni participation
  - Fundraising
    - Increase alumni giving
- What can we do differently?
  - Student direct involvement with faculty
  - More student recruitment
  - Require internships
  - 100% job placement
    - Student comment: Students have to work and can’t afford an unpaid internship.
    - Why are student jobs not considered internships?
Change can’t happen overnight but it can’t ever happen if we don’t address the issues.
- Aspirational goals:
  - More internships
  - Associate Dean dedicated to internship, job placement, etc.
  - Entrepreneurship
  - Doctor of Economic Development
  - Entrepreneurial vs. Corporate
    - Doesn’t have to be “or,” can be “and”
  - Bring excitement to MBA program/advance MBA program
  - Student retention
- Should we raise admission standards?

Strategic Planning Session: Kathy’s Notes from Discussion on April 11, 2013

Success of graduates: we need to track our graduates more effectively
We should do something more with respect to placement of students
Required internships for CoB students (could include social entrepreneurship)
  - HRTM has a 400 hour requirement
  - Dean Carruthers suggested setting a baseline and increasing internships by some percentage
100% job placement: might build on jobs that students already have/why couldn’t the student’s job be an internship?
Be a source of employees for top tier companies
Identify businesses that could handle internships
  - Todd Bisio: SBIR state funding
At some schools of business there is a placement person in the CoB
HACU has an internship program
Retention of students
Business Advisory Council Meeting, September 19-20, 2014

There are no minutes available as far as I know.

Kathy’s presentation to BAC

Vision 2020, NMSU Strategic Plan: Priorities for 2013

Review of the CoB strategic plan
  • Performance standards
  • Curriculum review
  • Upgrade of assessment process

Appreciation of donors
  • Threats to lottery scholarship
  • Development of the Haight Endowed Chair and the Sherriff Endowed Chair in Entrepreneurship

Handouts: Organization chart
  • AACSB Standard 9
  • CoB Strategic Plan/Faculty discussion: distance ed

Kathy’s notes on discussion

BAC discussed student presentation skills
  • Suggestion for a class on professionalism
  • Appropriate dress
  • Etiquette skills
  • Ability to make a three minute presentation on a subject
  • Understanding organizational culture of a firm you are interviewing with; you are entering a business culture – treat it as a foreign culture.
  • Type of interview varies over your career