Business Outlook
August 2014

From the Editor:
Interesting Articles You May Have Missed

Agriculture

KRWG (NMSU)
Some Food Companies Are Quietly Dumping GMO Ingredients
http://krwg.org/post/some-food-producers-are-quietly-dumping-gmo-ingredients

KRWG (NMSU)
When China Spurns GMO Corn Imports, American Farmers Lose Billions

KRWG (NMSU)
Widely Used Insecticides Are Leaching Into Midwest Rivers
http://krwg.org/post/widely-used-insecticides-are-leaching-midwest-rivers

Careers

The Week
6 things the most productive people do every day
http://theweek.com/article/index/264543/6-things-the-most-productive-people-do-every-day

The Week
8 things the world's most extraordinary survivors can teach you about resilience

Economics

The Week
The progressive case for ending the minimum wage
http://theweek.com/article/index/264559/the-progressive-case-for-ending-the-minimum-wage

The Week
Deficit scolds are the most crazed ideologues in America
http://theweek.com/article/index/265235/deficit-scolds-are-the-most-crazed-ideologues-in-america
**KRWG (NMSU)**
How High Debt from the Housing Collapse Still Stifles Our Economy

**KRWG (NMSU)**
Inflation Came In Low Again, But Are There Bubbles?
http://krwg.org/post/inflation-came-low-again-are-there-bubbles

**KRWG (NMSU)**
States That Raised Minimum Wage See Faster Job Growth, Report Says
http://krwg.org/post/states-raised-minimum-wage-see-faster-job-growth-report-says

**KRWG (NMSU)**
Latest Wrinkle in the Jobs Debate: Blame the Boomers
http://krwg.org/post/latest-wrinkle-jobs-debate-blame-boomers

**KRWG (NMSU)**
As Labor Market Advances, Millions Are Stuck In Part-Time Jobs
http://krwg.org/post/labor-market-advances-millions-stuck-part-time-jobs

**The Week**
You know what deserves a big, fat tax? Bottled water
http://theweek.com/article/index/265713/you-know-what-deserves-a-big-fat-tax-bottled-water

**The Week**
Why won't inflation conspiracy theories just die already?
http://theweek.com/article/index/265764/why-wont-inflation-conspiracy-theories-just-die-already

**The Week**
America's factories are crumbling — is the economy next?
http://theweek.com/article/index/265930/americas-factories-are-crumbling-mdash-is-the-economy-next

**KRWG (NMSU)**
Construction Industry Missing Key Tool: Skilled Workers
http://krwg.org/post/construction-industry-missing-key-tool-skilled-workers

**The Week**
It doesn't matter how rich the rich are
http://theweek.com/article/index/266070/it-doesnt-matter-how-rich-the-rich-are

**Law**

**KRWG (NMSU)**
When Did Companies Become People? Excavating the Legal Evolution
http://krwg.org/post/when-did-companies-become-people-excavating-legal-evolution
**Lifestyle**

*The Week*
Why you should really take a nap this afternoon, according to science
http://theweek.com/article/index/264806/why-you-should-really-take-a-nap-this-afternoon-according-to-science

*The Week*
How to get motivated, according to science
http://theweek.com/article/index/264538/how-to-get-motivated-according-to-science

**Marketing**

*The Week*
The political battleground of the future is already in your shopping cart
http://theweek.com/article/index/264512/the-political-battleground-of-the-future-is-already-in-your-shopping-cart

*KRWG (NMSU)*
The Weird, Underappreciated World of Plastic Packaging
http://krwg.org/post/weird-underappreciated-world-plastic-packaging

*KRWG (NMSU)*
'audience measurement': How Networks and Critics Are Wrestling With Numbers
http://krwg.org/post/audience-measurement-how-networks-and-critics-are-wrestling-numbers

*KRWG (NMSU)*
Why Your 'Small-Batch' Whiskey Might Taste a Lot Like the Others
http://krwg.org/post/why-your-small-batch-whiskey-might-taste-lot-others

*KRWG (NMSU)*
Tech Companies Take Notice of the Importance of Marketing
http://krwg.org/post/tech-companies-take-notice-importance-marketing

*KRWG (NMSU)*
In Tech Marketing Jobs, Women's Successes Are Rarely Recognized
http://krwg.org/post/women-man-tech-marketing-jobs-their-successes-are-rarely-recognized

**Military**

*The Week*
The Pentagon's plan to put robot Marines in space
The Week
China thinks it can defeat America in battle
http://theweek.com/article/index/264032/china-thinks-it-can-defeat-america-in-battle

Personal Finance

Kiplinger
Wealth-building secrets of the millionaire next door

KRWG (NMSU)
Leased Solar Panels Can Cast a Shadow over a Home's Value
http://krwg.org/post/leased-solar-panels-can-cast-shadow-over-homes-value

Tech

ZDNet
The future of computing is a battle for your personal information
http://www.zdnet.com/the-future-of-computing-is-a-battle-for-your-personal-information-7000031427/?s_cid=e539&ttag=e539&ftag=TRE17cfd61

c/net
Scary or cool? Directors can track how that film makes you feel
http://www.cnet.com/news/scary-or-cool-directors-can-track-how-that-film-makes-you-feel/?ftag=CAD9f89b0c

KRWG (NMSU)
A Plan to Untangle Our Digital Lives after We're Gone
http://krwg.org/post/plan-untangle-our-digital-lives-after-were-gone

KRWG (NMSU)
Visa Makes Big Move to Boost Consumer Spending Online
http://krwg.org/post/visa-makes-big-move-boost-consumer-spending-online

KRWG (NMSU)
Weekly Innovation: 3-D Printed Fashion for Your Feet
http://krwg.org/post/weekly-innovation-3-d-printed-fashion-your-feet

KRWG (NMSU)
It's Boom Times for Pop-Up Shops as Mobile Shopping Clicks

The Week
How Apple and Google could soon dominate the culture war
http://theweek.com/article/index/265810/how-apple-and-google-could-soon-dominate-the-culture-war

KRWG (NMSU)
To Solve Cybercrime, Some in Silicon Valley Ditch the Data
http://krwg.org/post/solve-cybercrime-some-silicon-valley-ditch-data