CALL FOR PAPERS
AND
PROFESSIONAL DEVELOPMENT WORKSHOP:

Analyzing Film with Visual Methodologies: Semiotic, Psychoanalytic and Discursive Perspectives on Organizational Theory

How do visual images work? Are visual images like language? As researchers, how do we interpret images and, then justify our interpretations? In other words, what theories and methods are available for interpreting visual materials? This workshop is designed to answer such questions and relies on the work of David Boje (2001) and Michael Ball & Gregory Smith (1992) to analyze film and American television coverage of current events, including the Iraq War.

Location: Program Session #: 84 | Submission: 10218 | Sponsor(s): (RM)
Scheduled: Saturday, Aug 2 2003 8:00AM - 12:00PM at Sheraton Seattle Hotel & Towers in East Room B

Tamara Journal has invited submissions to a Special Edition of Visual Methodologies
TamaraJournal.com

Pre-registration by July 20th.
Contact Alexis Downs, email: adowns@ucok.edu; or Carolyn Gardner: email: clgardner@radford.edu

Registration Fee: $20 (for food & materials)

More information at Academy online program. This is program session 84.

Suggested Reading:
Ball, M. S. and Smith, (1992). Analyzing Visual Data. Thousand Oaks, CA: Sage Publications. [Note: this publication requires 5 additional days due to its “Print on Demand” status.] Cost is $18.95
or see http://cbae.nmsu.edu/~dboje/qm/5_intertextuality.htm
Both available at http://www.sagepub.com/ Phone: 800-818-7243

Additional References:

TamaraJournal.com