Fieldwork
Who Conducts Fieldwork?

FIELD WORKERS

FIELD INTERVIEWING SERVICE

IN-HOUSE INTERVIEWERS
• BRIEFING SESSIONS
In-House Training

- Making Initial Contact
- Probing
- Recording Responses
- Asking Questions
- Terminating Interviews
Making Initial Contact and Securing Interview

- “Good afternoon, my name is…”
- Foot-in-the-door
- Door-in-the-face
Asking the Questions

- Exactly as worded
- Repeat questions that are not understood
- Read slowly
- Questions in the proper order
- Ask every question
Probing

• Verbal attempts made by a field-worker when respondents must be motivated to communicate their answers more fully
• Probes elaborate and clarify
Probing Tactics

- Silent Probe
- Repeat Question
- Repeat Reply
- Neutral Question
Recording the Response
# Commonly Used Probes and Their Abbreviations

<table>
<thead>
<tr>
<th>Interviewer’s Probe</th>
<th>Standard Abbreviation</th>
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<tbody>
<tr>
<td>Repeat question</td>
<td>(RQ)</td>
</tr>
<tr>
<td>Anything else?</td>
<td>(AE or Else?)</td>
</tr>
<tr>
<td>Any other reason?</td>
<td>(AO?)</td>
</tr>
<tr>
<td>Any others?</td>
<td>(Other?)</td>
</tr>
<tr>
<td>How do you mean?</td>
<td>(How mean?)</td>
</tr>
<tr>
<td>Could you tell me more about your thinking on that?</td>
<td>(Tell more)</td>
</tr>
<tr>
<td>Would you tell me what you have in mind?</td>
<td>(What in mind?)</td>
</tr>
<tr>
<td>What do you mean?</td>
<td>(What mean?)</td>
</tr>
<tr>
<td>Why do you feel that way?</td>
<td>(Why?)</td>
</tr>
<tr>
<td>Which would be closer to the way you feel?</td>
<td>(Which closer?)</td>
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Terminating Interview

- Important to close interview and exit household properly
- Re-interviewing may be required
Fieldwork Management

- Select
- Train
- Supervise
- Control
Interviewer Cheating

• Filling in fake answers or falsifying interviews
• Verification by re-interview